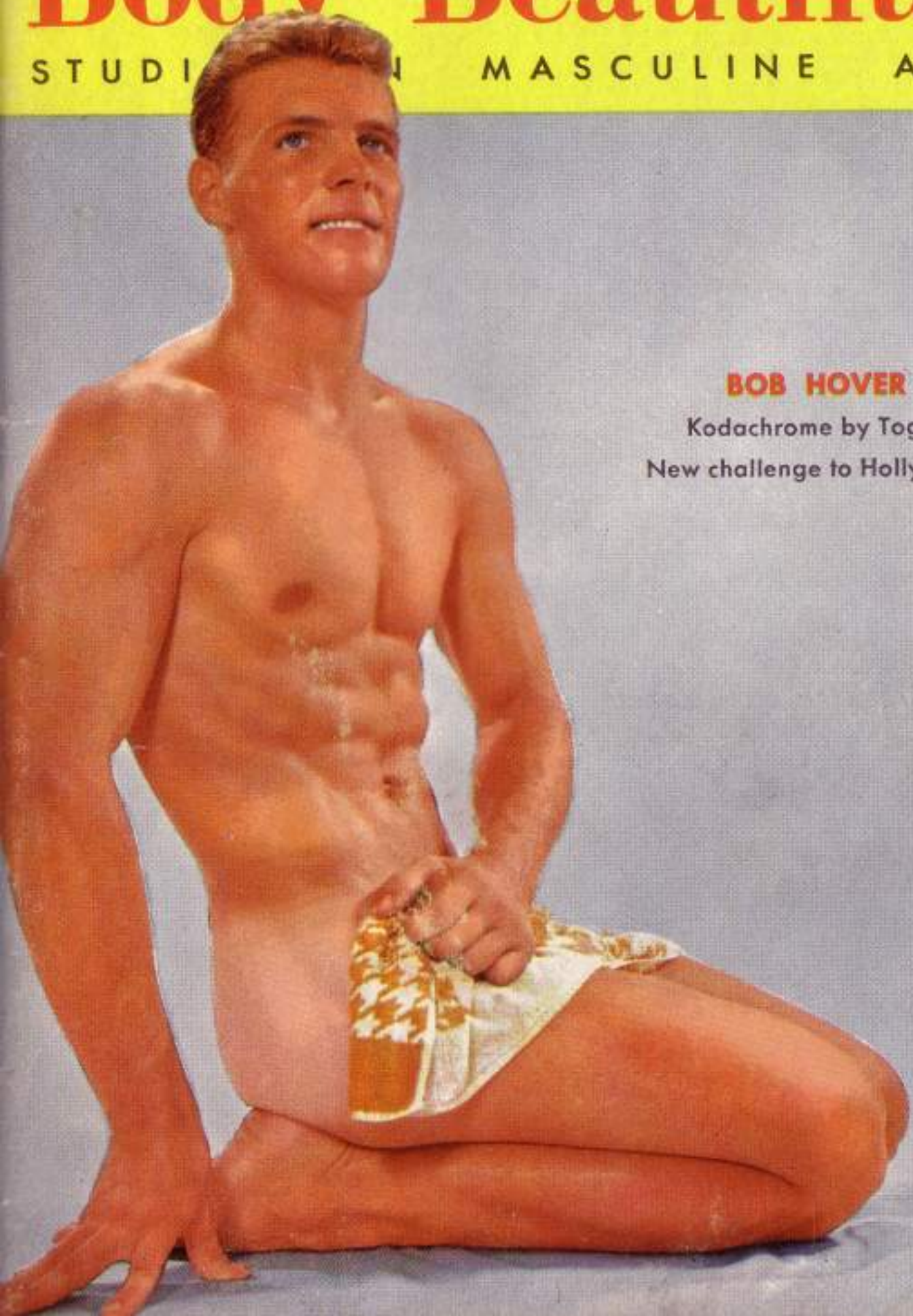


MAR./25¢

Body Beautiful

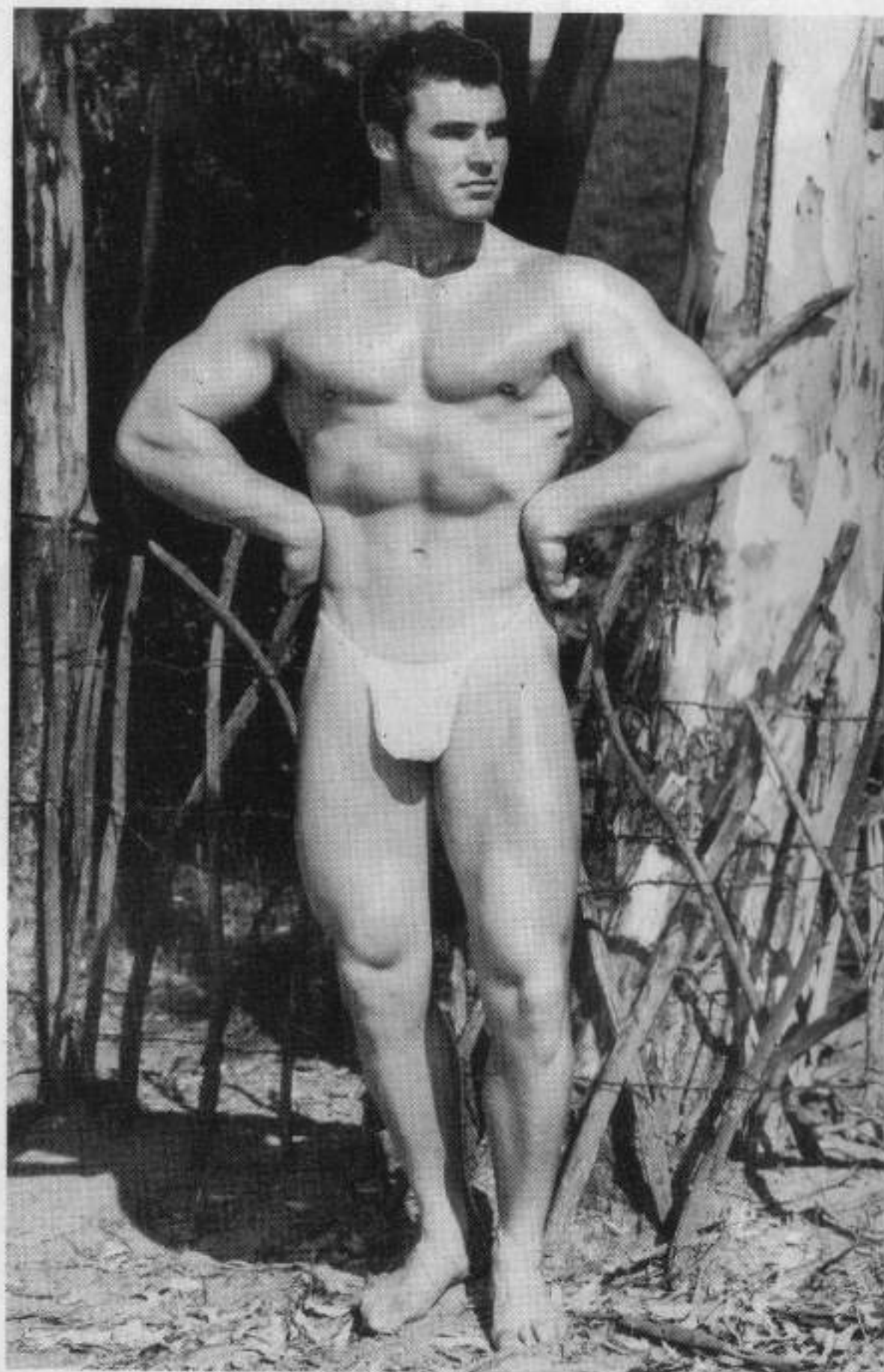
STUDIO 54 MASCULINE ART



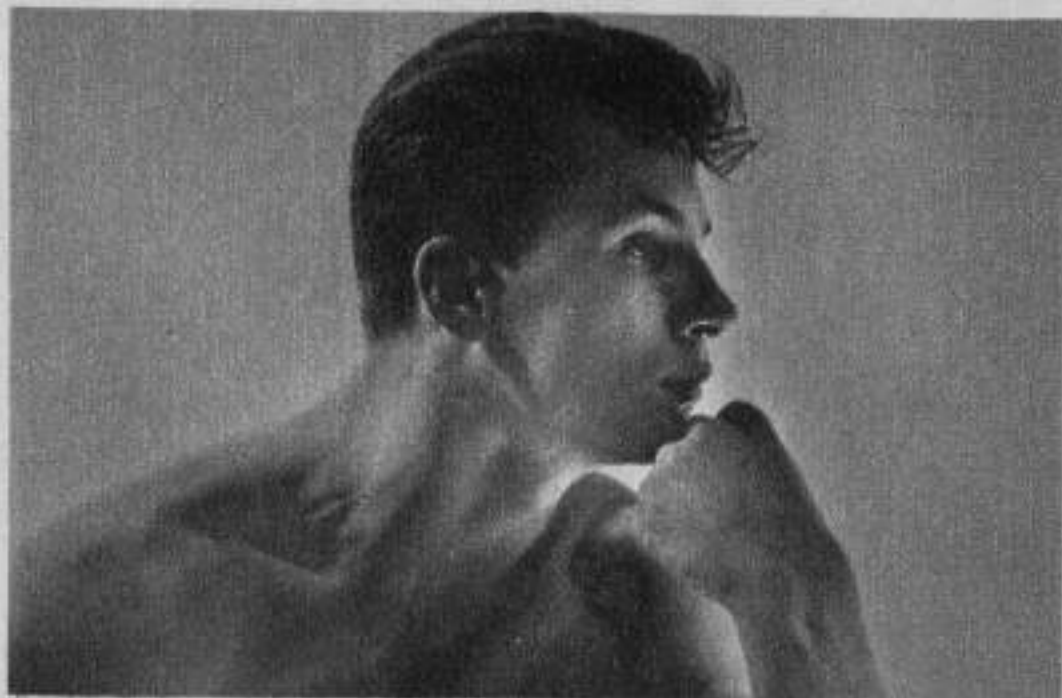
BOB HOVER

Kodachrome by Togof

New challenge to Hollywood



KEITH STEPHAN by Bruce
California's Herculean Adonis



*"Only stay quiet, while my mind remembers
The beauty of fire from the beauty of embers"*

THE HAPPIEST NEW YEAR

*A flower unblown; a book unread;
A tree with fruit unharvested;
A path untrod; a house whose rooms
Lack yet the heart's divine perfumes;
A landscape whose wide border lies
In silent shade 'neath silent skies;
A wondrous fountain yet unsealed;
A casket with its gifts concealed—
This is the Year that for you waits
Beyond tomorrow's mystic gates.*

HORATIO NELSON POWERS

Foreword

The year that lies ahead for you may indeed contain all these wonderful surprises which Mr. Powers so eloquently proclaims. It would be most pleasant just to sit back and let all the good things of life come our way without lifting a finger in acknowledgment. Oddly enough, it will happen to many people just as the poem suggests.

(Continued on page 48)

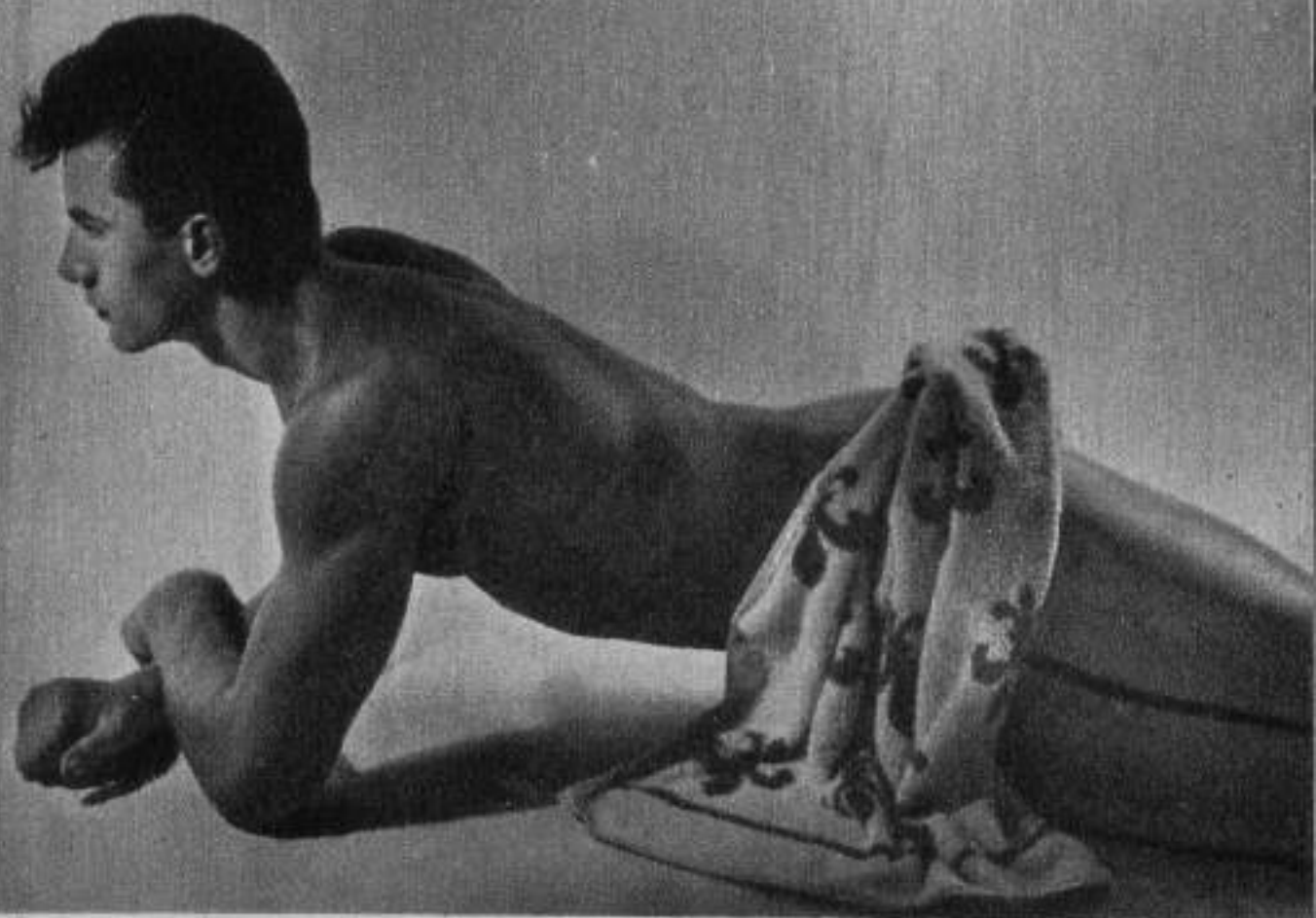
*At any age man's thirst for beauty
is never quenched . . .*

*here, STEVE WENGRYN portrays
the dream vision of John Masefield's
nostalgic poem*

ON GROWING OLD

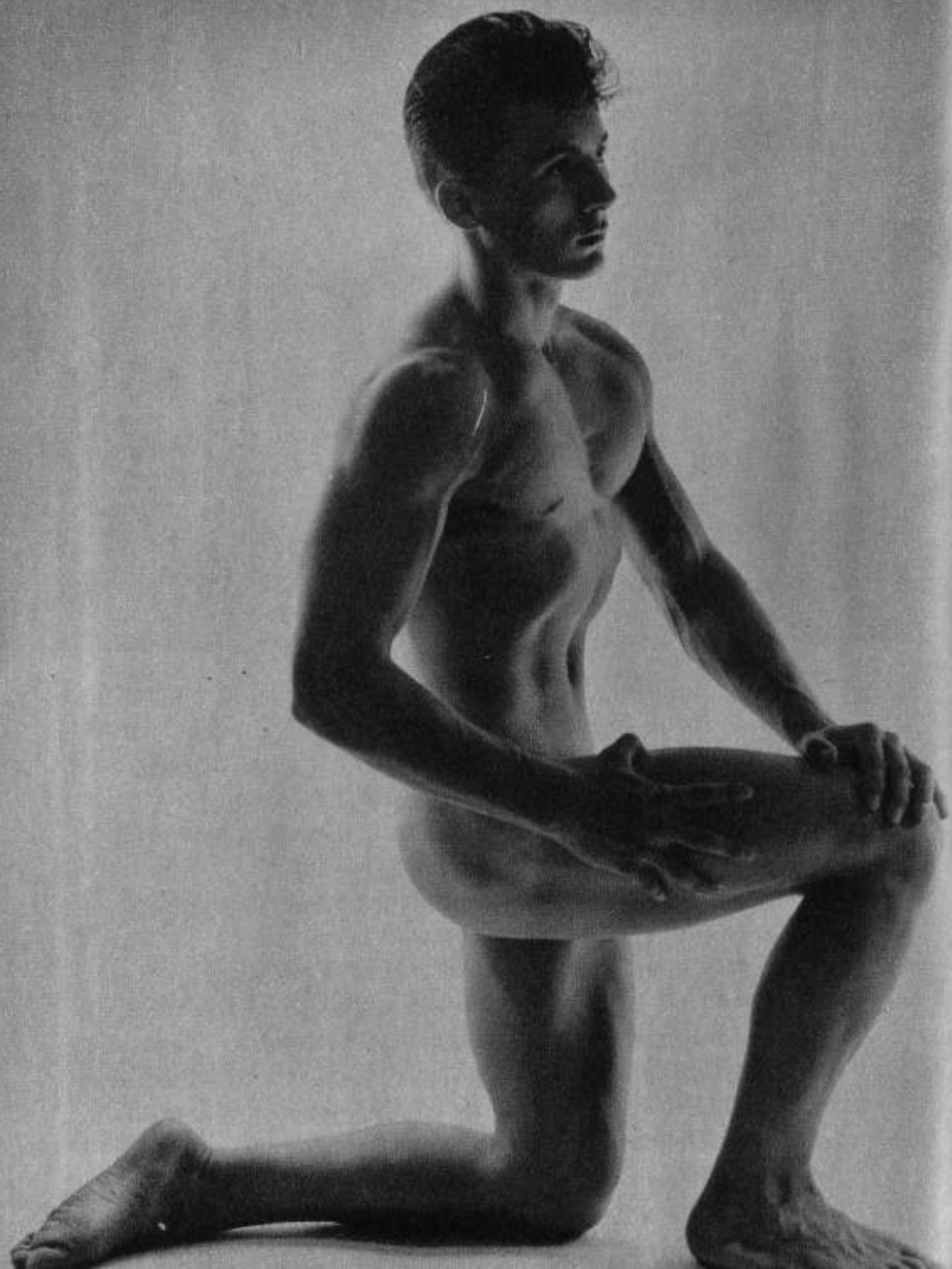
*Be with me, Beauty, for the fire is dying,
My dog and I are old, too old for roving.
Man, whose young passion sets the spindrift flying,
Is soon too lame to march, too cold for loving.
I take the book and gather to the fire,
Turning old yellow leaves; minute by minute
The clock ticks to my heart; a withered wire
Moves a thin ghost of music in the spinet.
I cannot sail your seas, I cannot wander
Your cornland nor your hill-land nor your valleys
Ever again, nor share the battle yonder
Where the young knight the broken squadron rallies;
Only stay quiet, while my mind remembers
The beauty of fire from the beauty of embers.*

"Man, whose young passion sets the spindrift flying"



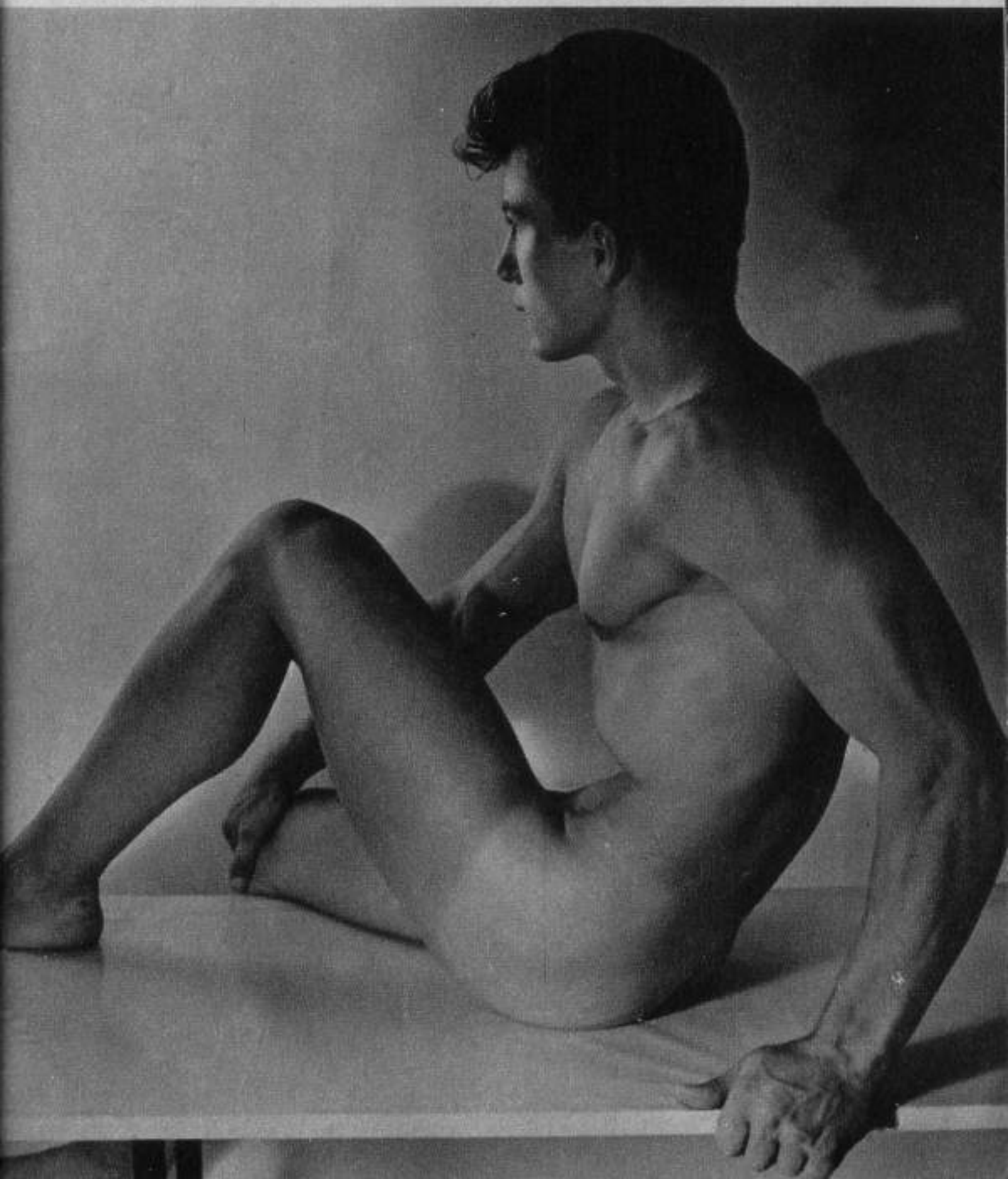
*Beauty, have pity, for the strong have power,
The rich their wealth, the beautiful their grace,
Summer of man its sunlight and its flower,
Springtime of man all April in a face.
Only, as in the jostling in the Strand,
Where the mob thrusts or loiters or is loud,
The beggar with the saucer in his hand
Asks only a penny from the passing crowd,
So, from this glittering world with all its fashion,
Its fire and play of men, its stir, its march,
Let me have wisdom, Beauty, wisdom and passion,
Bread to the soul, rain where the summers parch.
Give me but these, and though the darkness close
Even the night will blossom as the rose.*

PHOTOGRAPHY BY VULCAN STUDIOS



◀ *"Where the young knight the broken squadron rallies"*

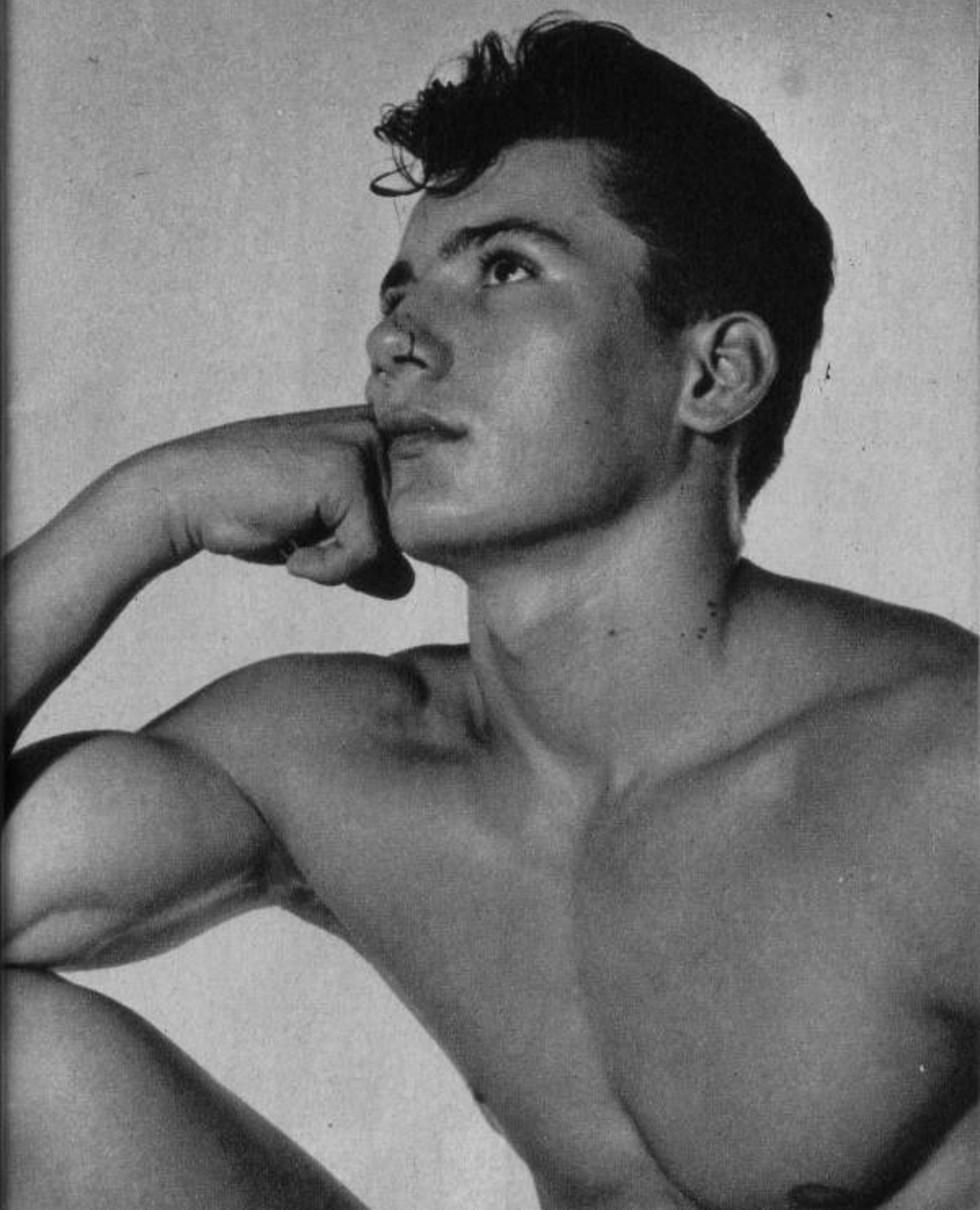
"the beautiful their grace"

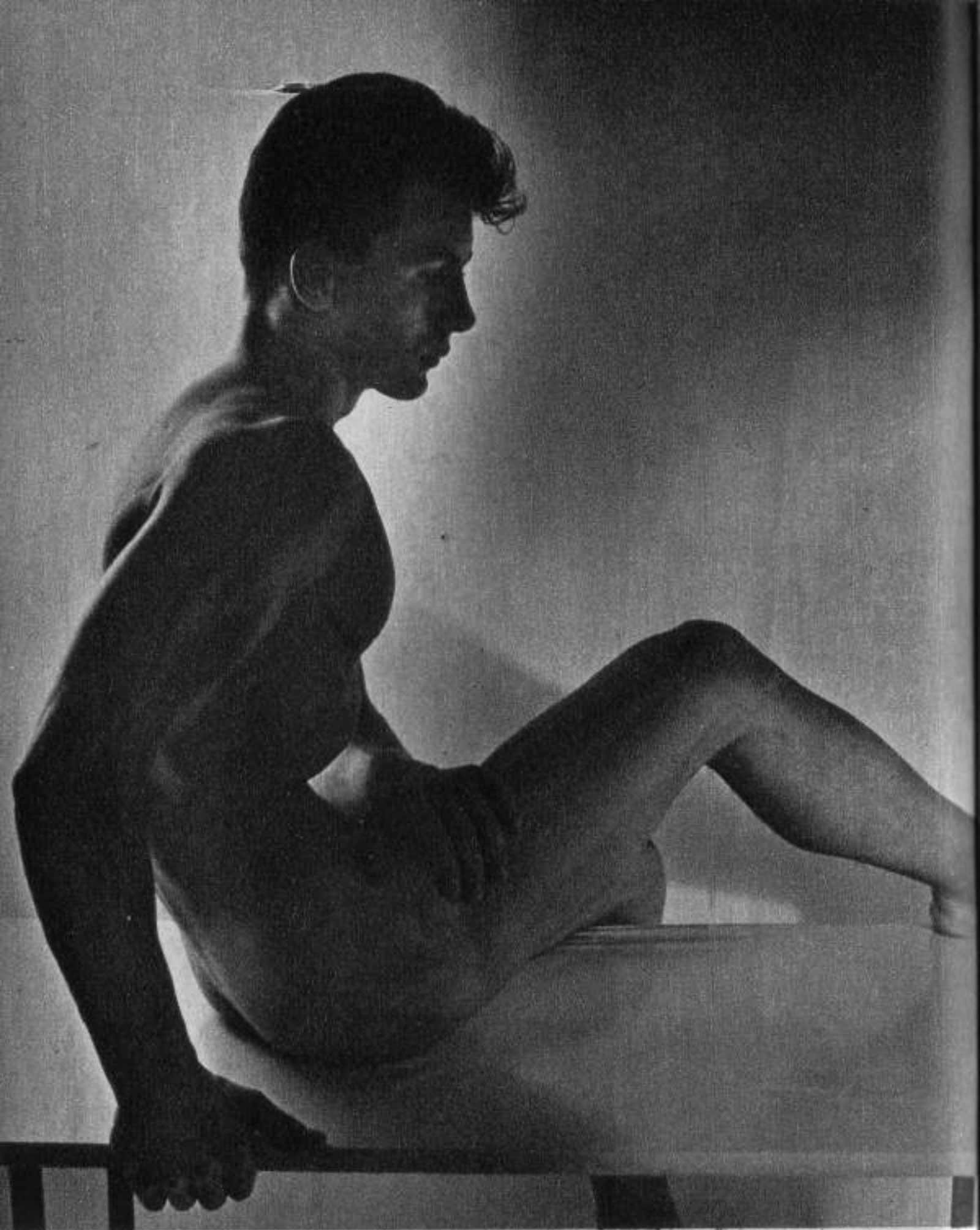




◀
*"Summer of man
its sunlight and
its flower"*

*"Springtime of man
all April in a
face"* ▶





"Let me have wisdom, Beauty, wisdom and passion"



MR. and MRS. GLENN BISHOP by Cliff Oettinger
Don't they make a handsome couple?

BRIDAL PATH

BODY BEAUTIFUL'S publisher, Joe Weider, stopped by my desk as I was examining a batch of photographs that Cliff Oettinger had sent us. "Who's the pretty girl with Glenn Bishop there?" he inquired.

"That's Marlene," I dutifully replied.

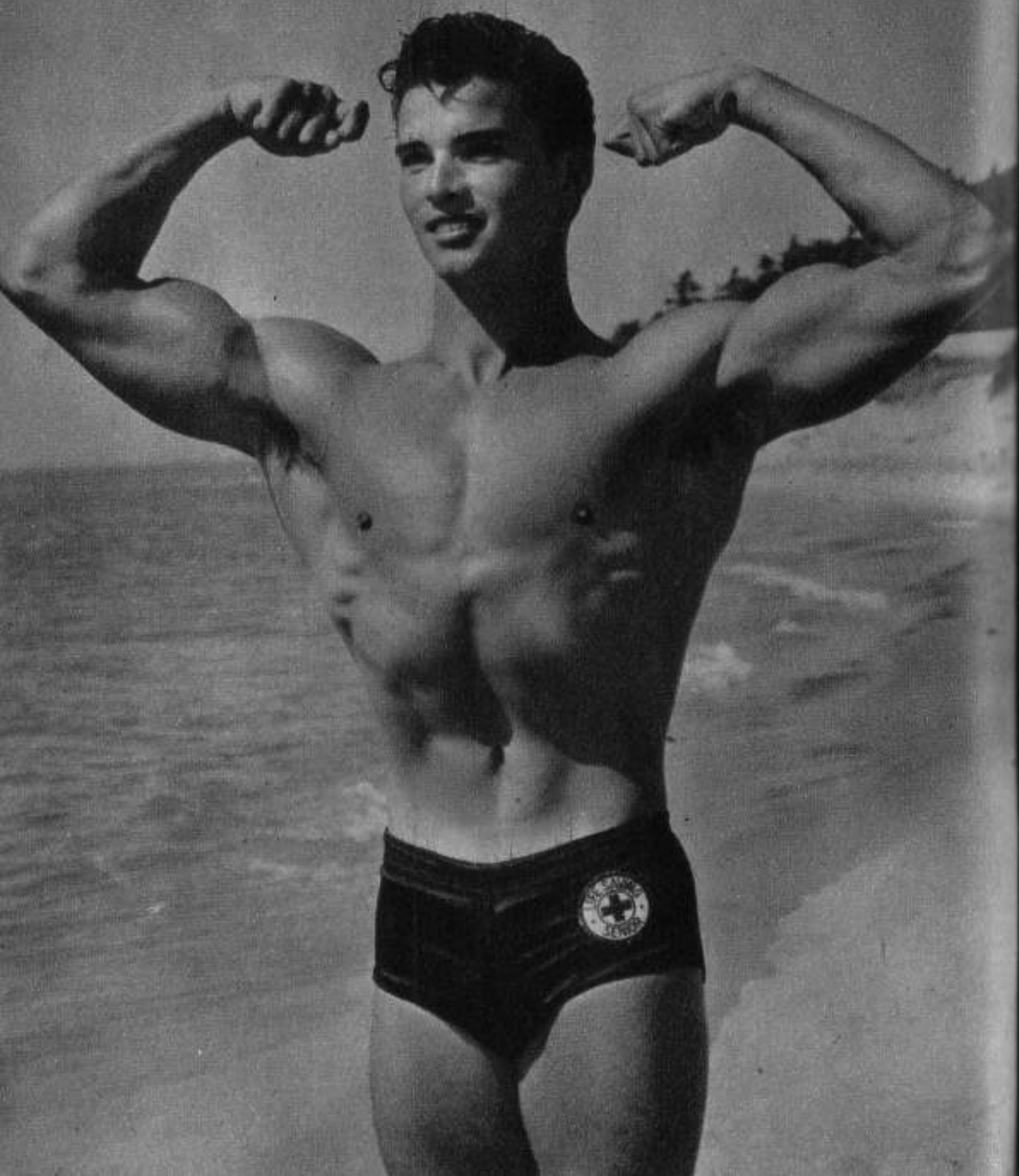
"H-m-m . . . amazing how Dietrich gets younger every year," he mused.

"That, sir, is not Marlene Dietrich, it's Marlene Bishop!"

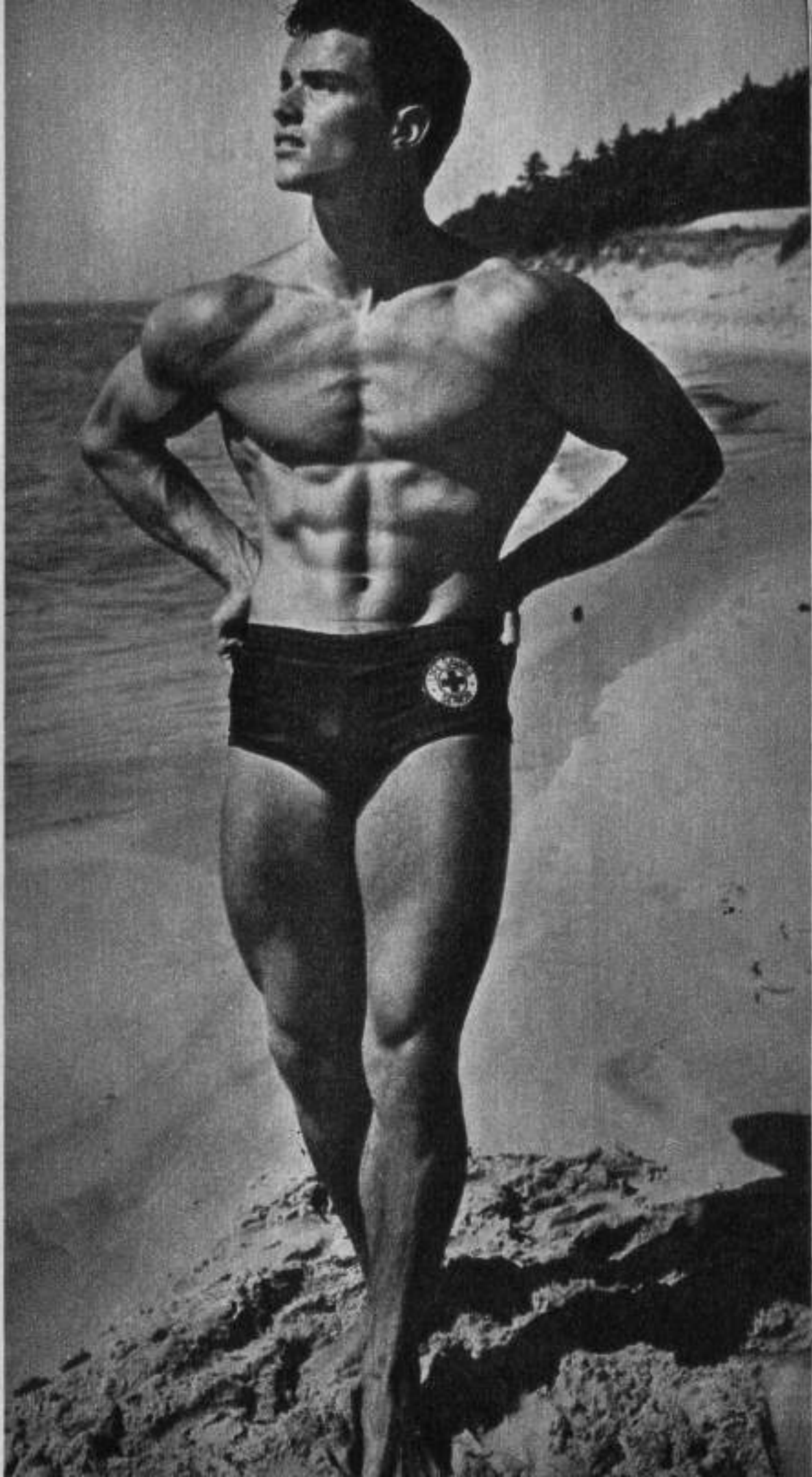
"Who she?"

"She Glenn's squaw."

(Continued on page 54)



◀
GLENN'S
ABOUT THE
HANDSOMEST
LIFEGUARD
WE KNOW
▶





Glenn and Marlene at one of Michigan's lovely lakes

Posing—Tandem Style

To those of you who wrote in to tell us how delighted you were with the various galleries of dual poses which we have recently featured, all our thanks. It is a pleasure to tell you that your wishes have been heard by bodybuilders all over the country for an ever-increasing flow of tandem poses keeps coming our way.

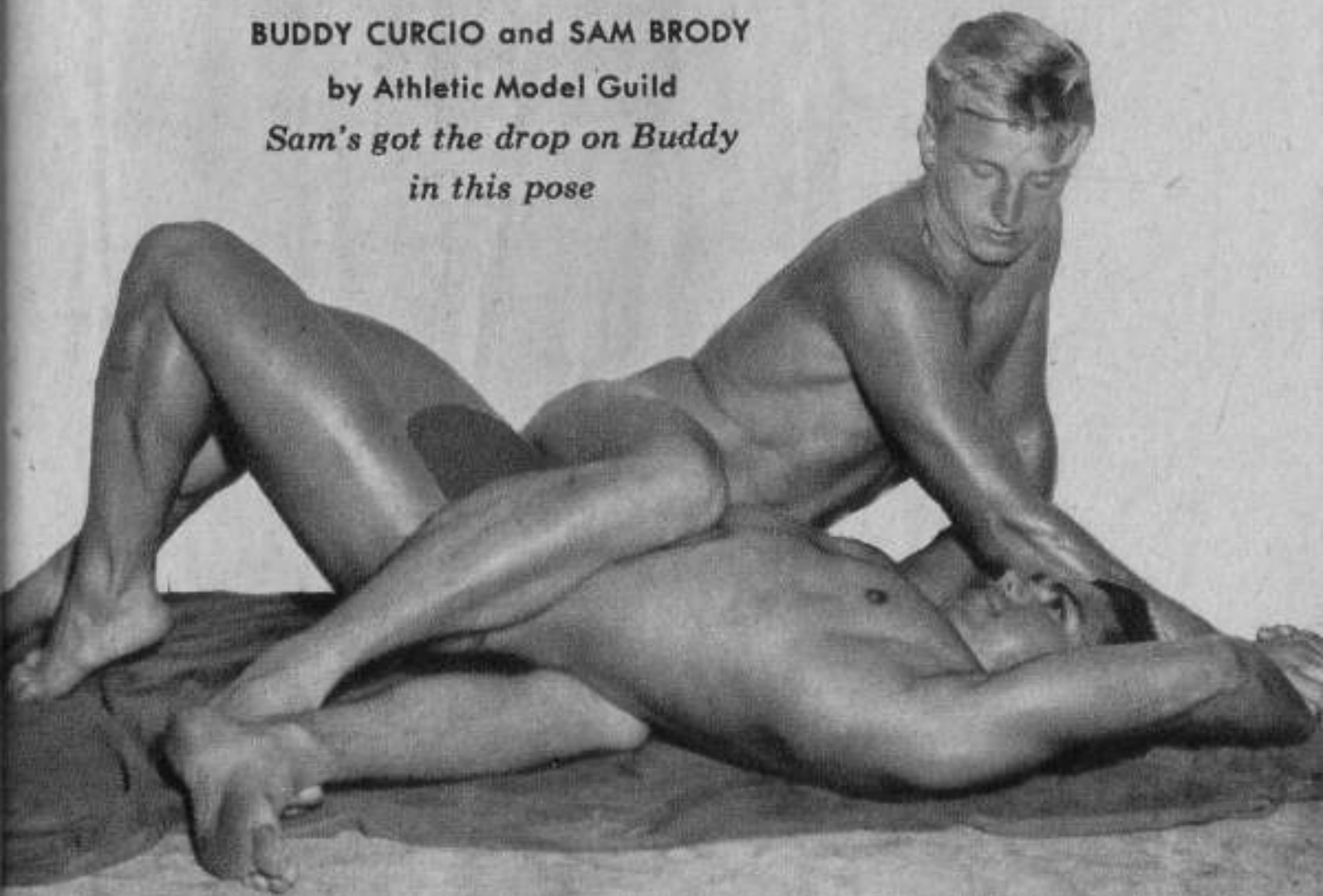
With echoes of summer at the beach still ringing in our ears, we were especially pleased to have this stunning photo of Buddy Basil and Bob Hover taken by Togof while on an outing at New York's Long Beach. The massiveness of Buddy's heavy musculature contrasts strongly with the lighthess of the Hover physique.

In the beautiful studio pose by Paul Gordon and Peter Lloyd, the camera of Spartan reveals a *(Continued on page 58)*

BUDDY CURCIO and SAM BRODY

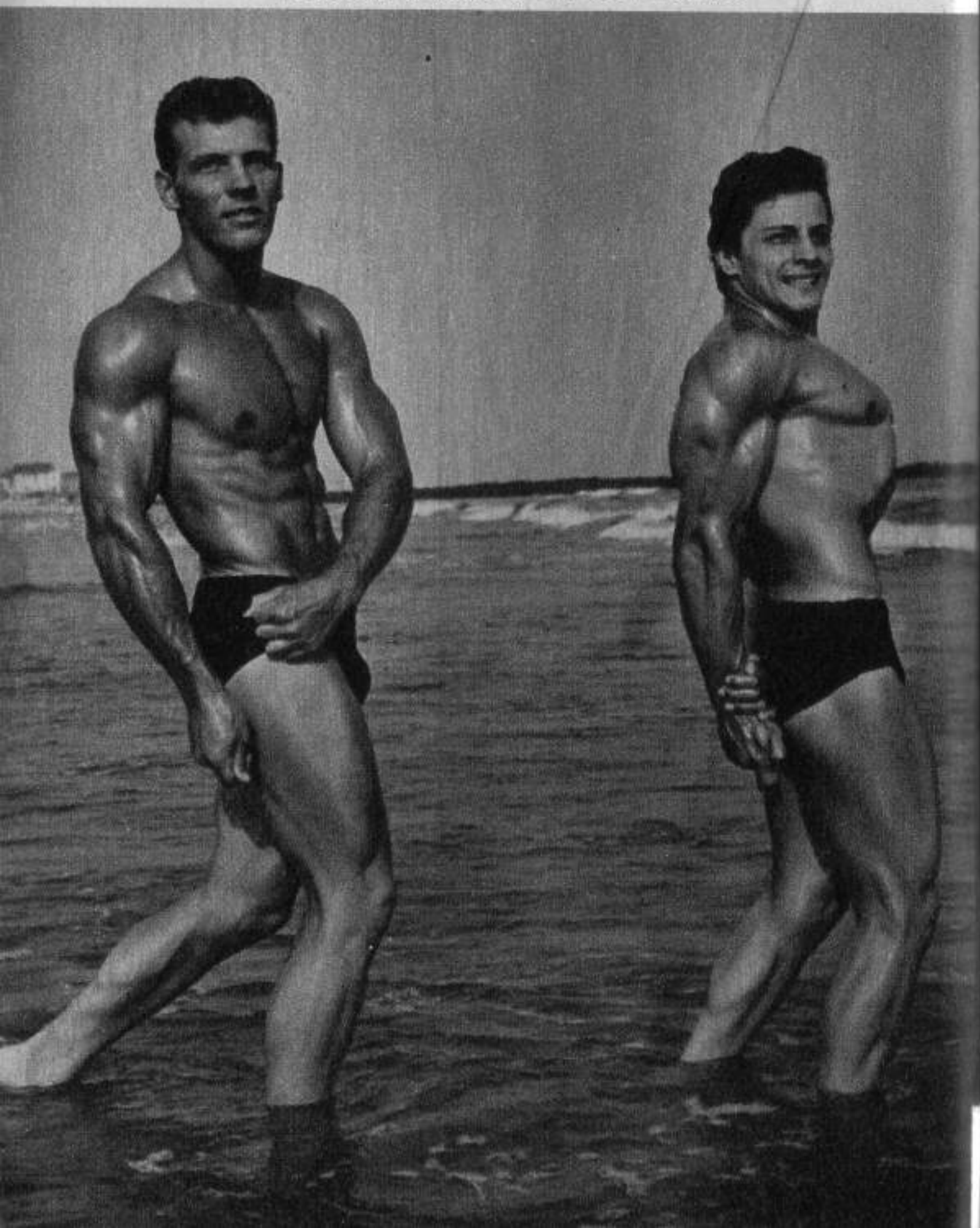
by Athletic Model Guild

*Sam's got the drop on Buddy
in this pose*



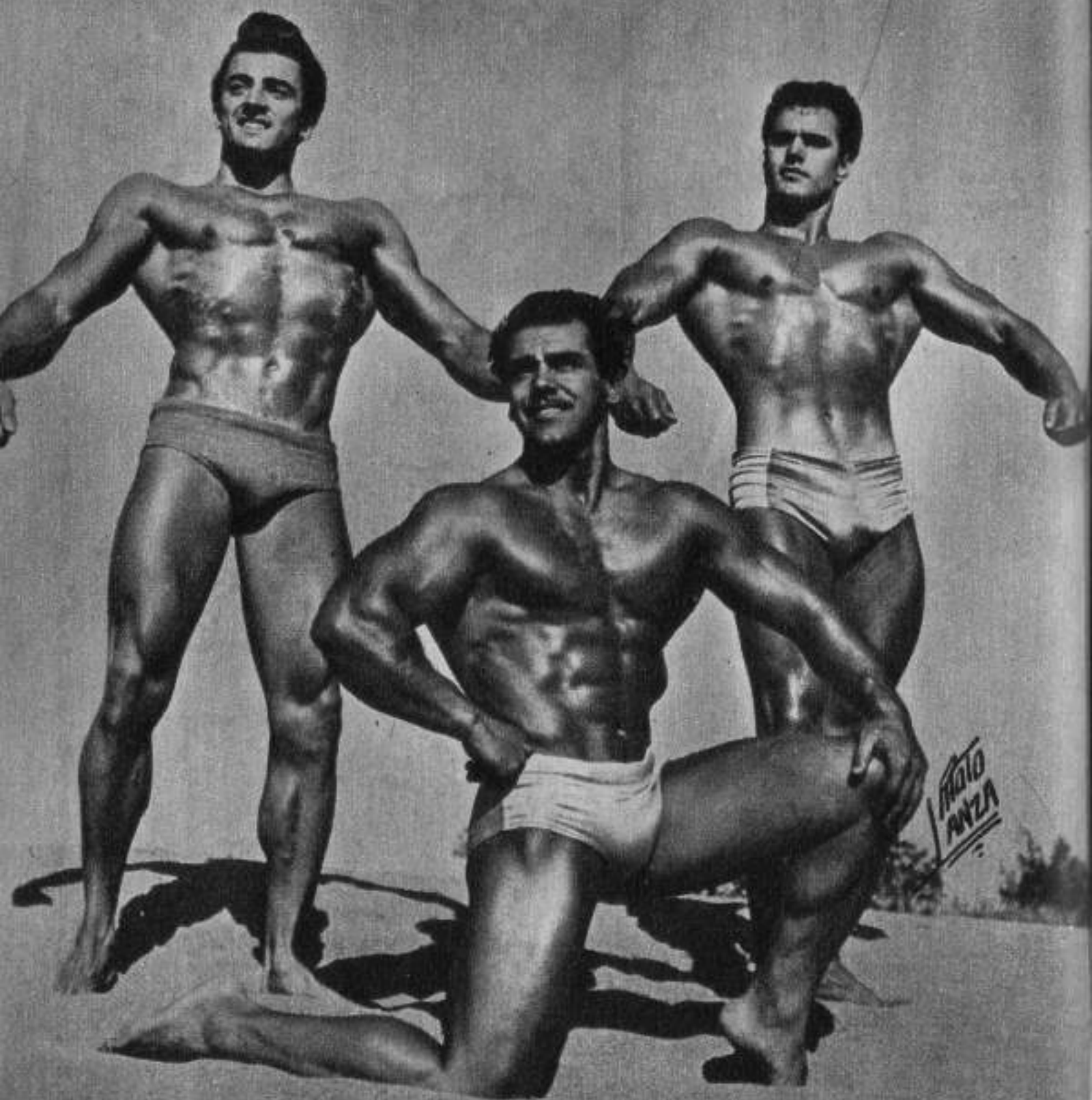
BUDDY BASIL and BOB HOVER by Togof

Muscle pals posed in the cool Atlantic

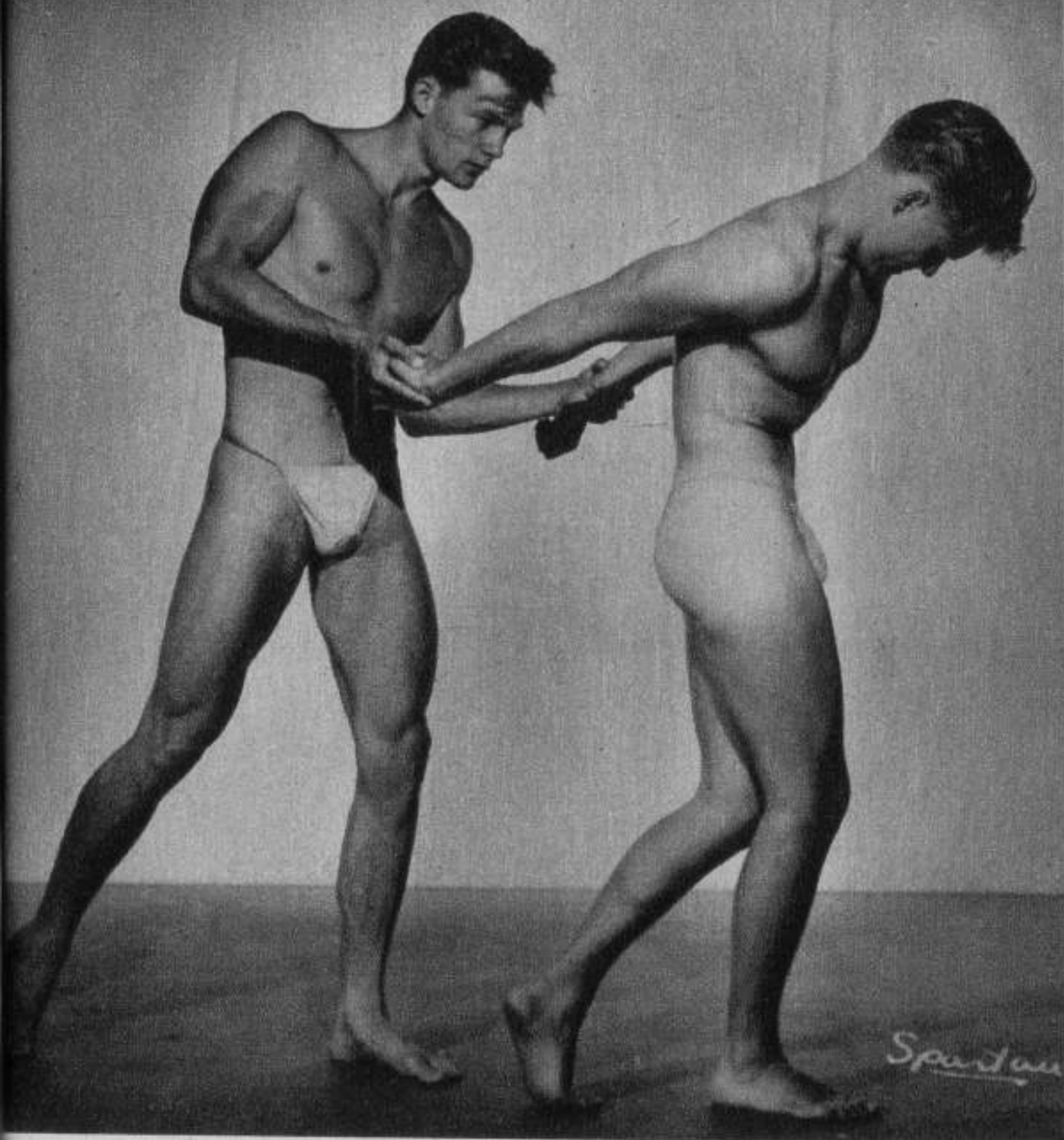




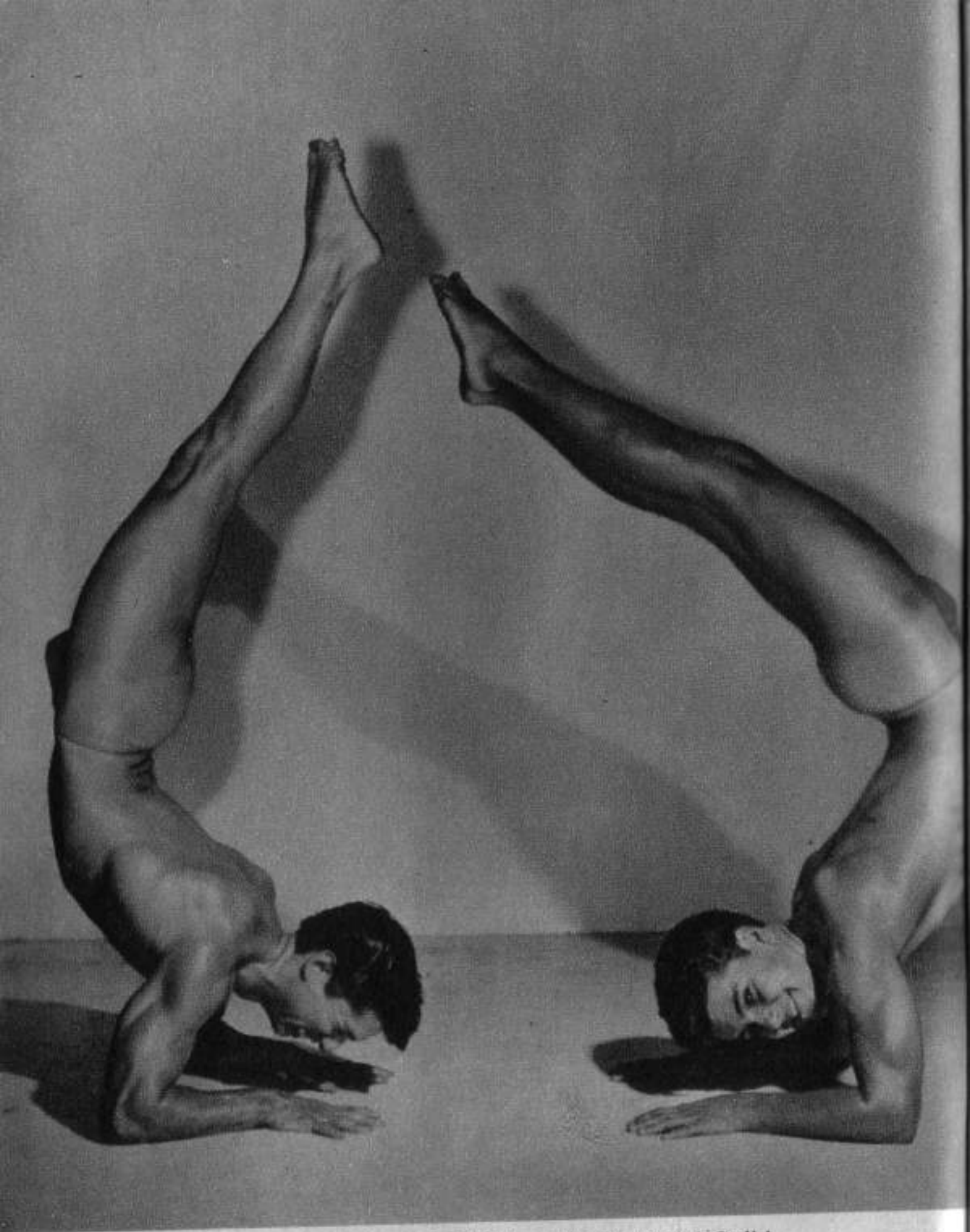
DON SCOTT and MALCOLM BRENNER by Bruce of Los Angeles
Champions 'warm-up' before a contest



JEAN PAUL ROY — LEO ROBERT — BILLY HILL by Lanza
Three of Canada's spectacular bodybuilders



PAUL LLOYD and PETER GORDON by Spartan
Two young western Adonises in playful struggle



DON WARD and TONY CHERRONE by Athletic Model Guild
Two teens with terrific torsos

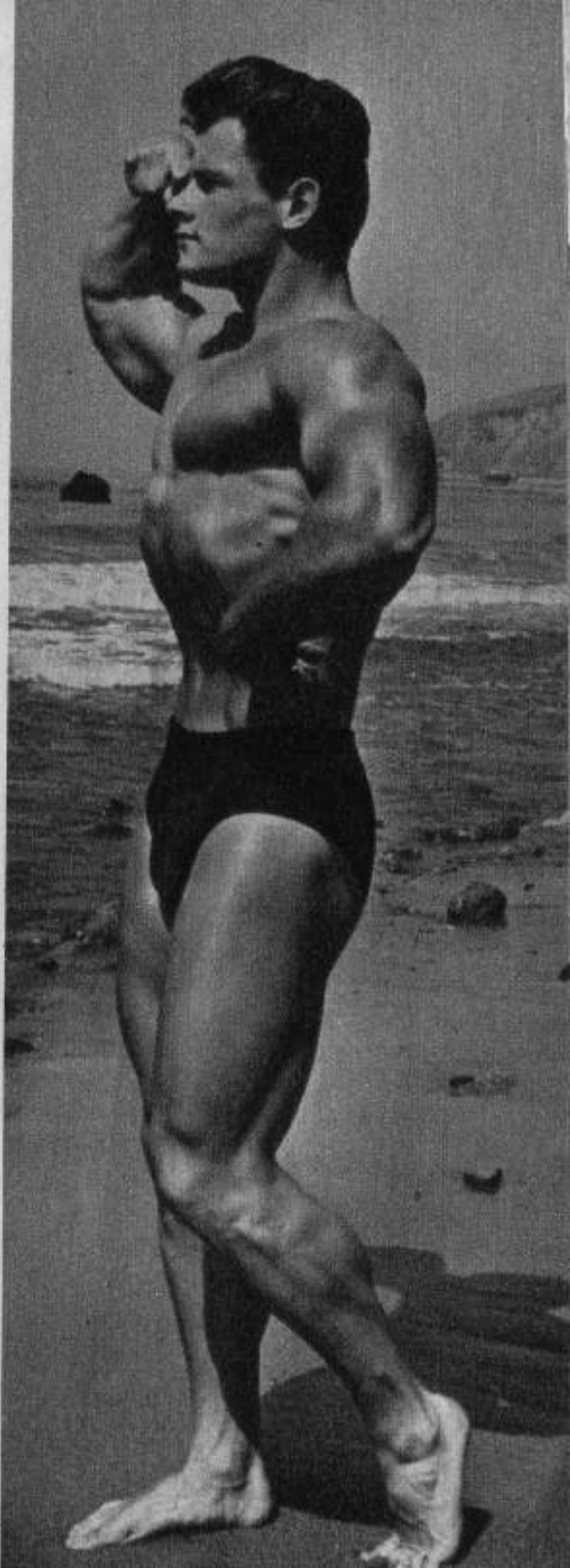
STARS OF THE NEW YEAR

That charming custom in American life of ringing doorbells on New Year's Eve to wish a happy new year to our old friends, brings to mind the fact that perhaps you too would like to see some of your old favorites here once more, and so we give you not only some established stars, but some others whom you will see lots more of during the coming year.

Heading our procession down memory lane is good-looking Vic Seipke, the Detroit firefighter, posed with the trophy he won as our 1955 Mr. Junior America.

Jerry Ross is another old
(Continued on page 52)

JERRY ROSS by Dixon ►
*California champion
and film actor*

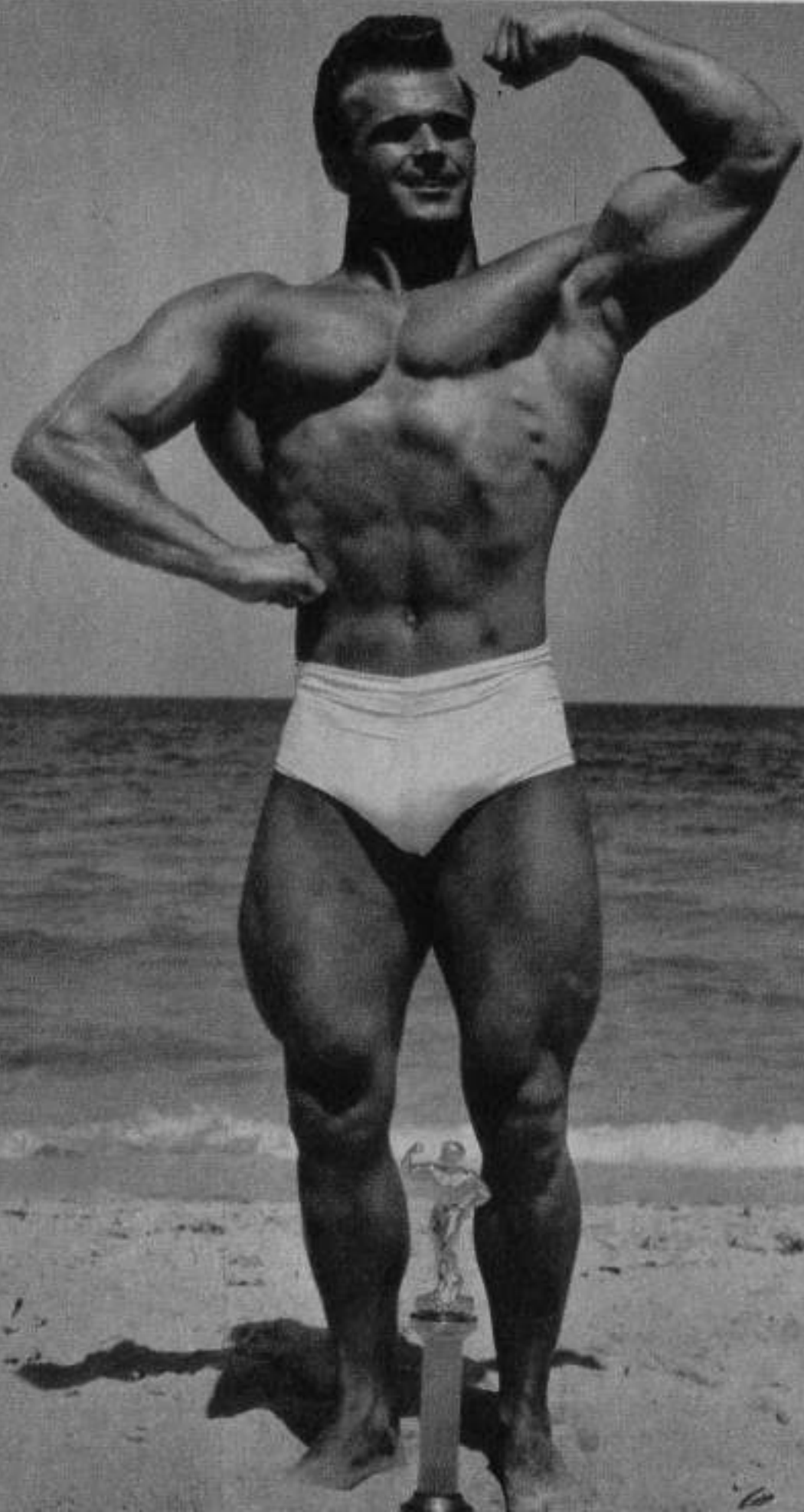


LANDRY MILES by Athletic Model Guild

A study in litheness and balance



VIC SEIPKE by Delmonteque
Our newest Junior Mr. America





HAROLD METCALF by Spartan

The easy grace of well-trained muscles



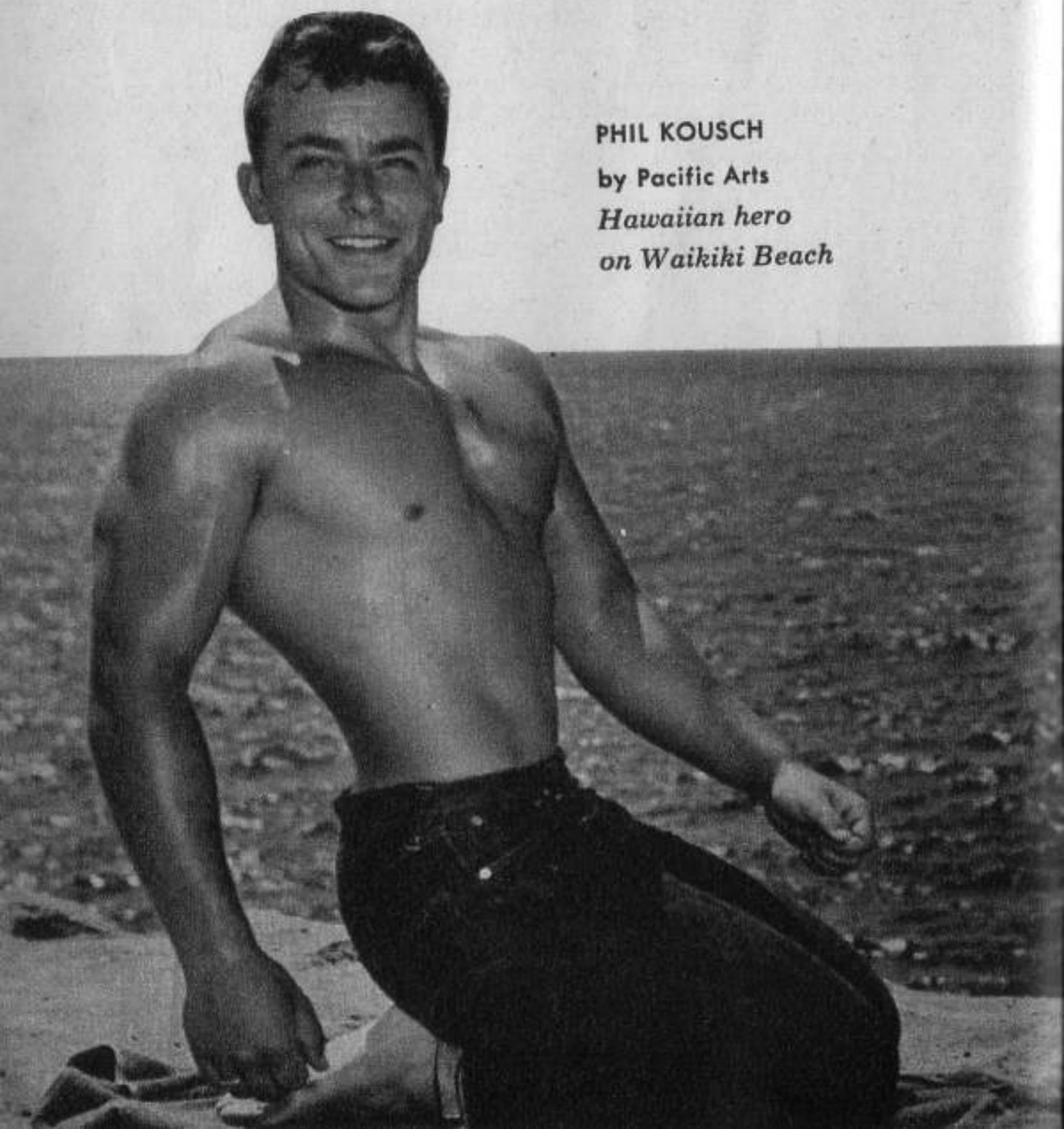
PETER GORDON by Spartan.
Master of posing

Waikiki **WONDER BOY**

PHIL KOUSCH

by Pacific Arts

*Hawaiian hero
on Waikiki Beach*

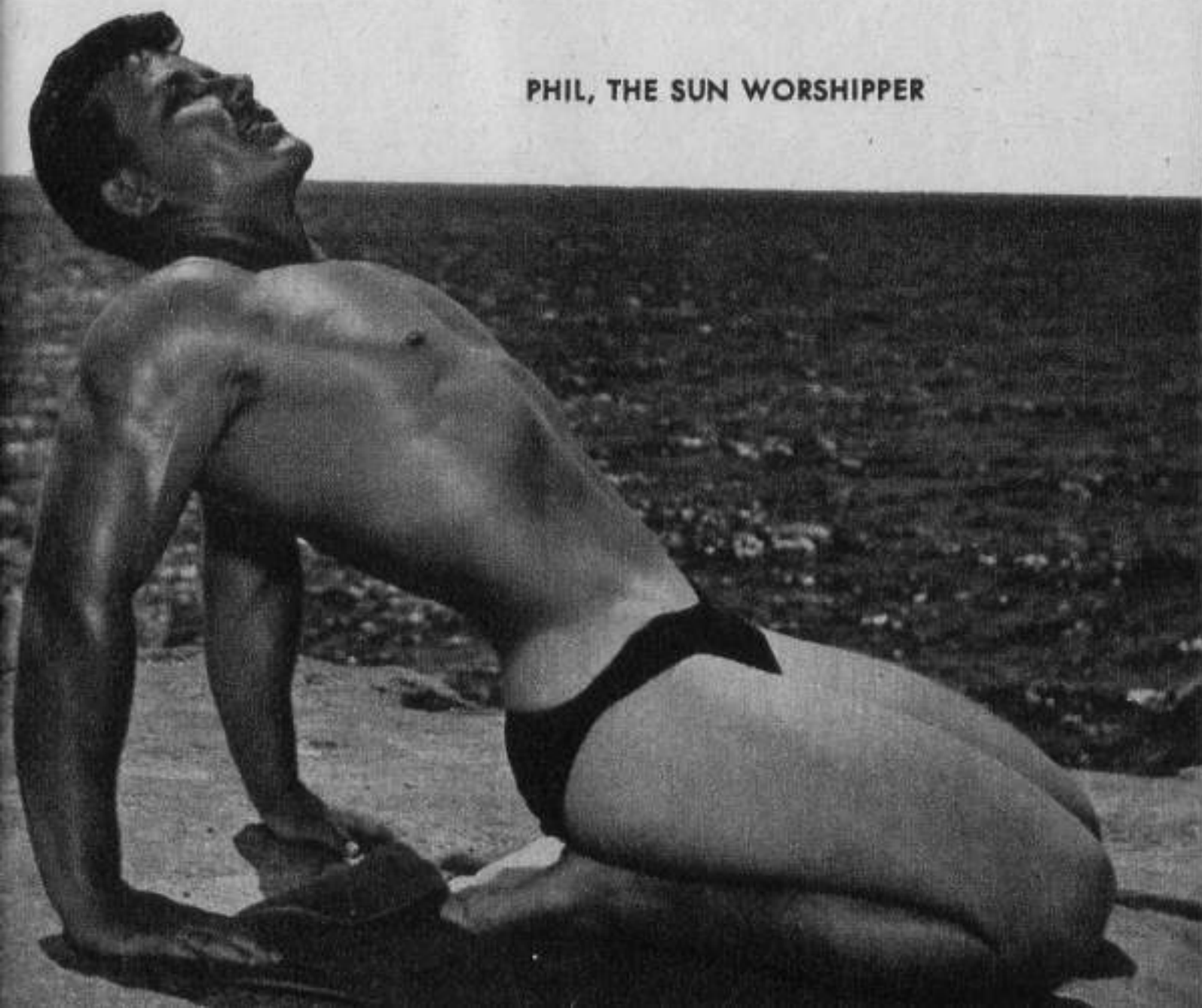


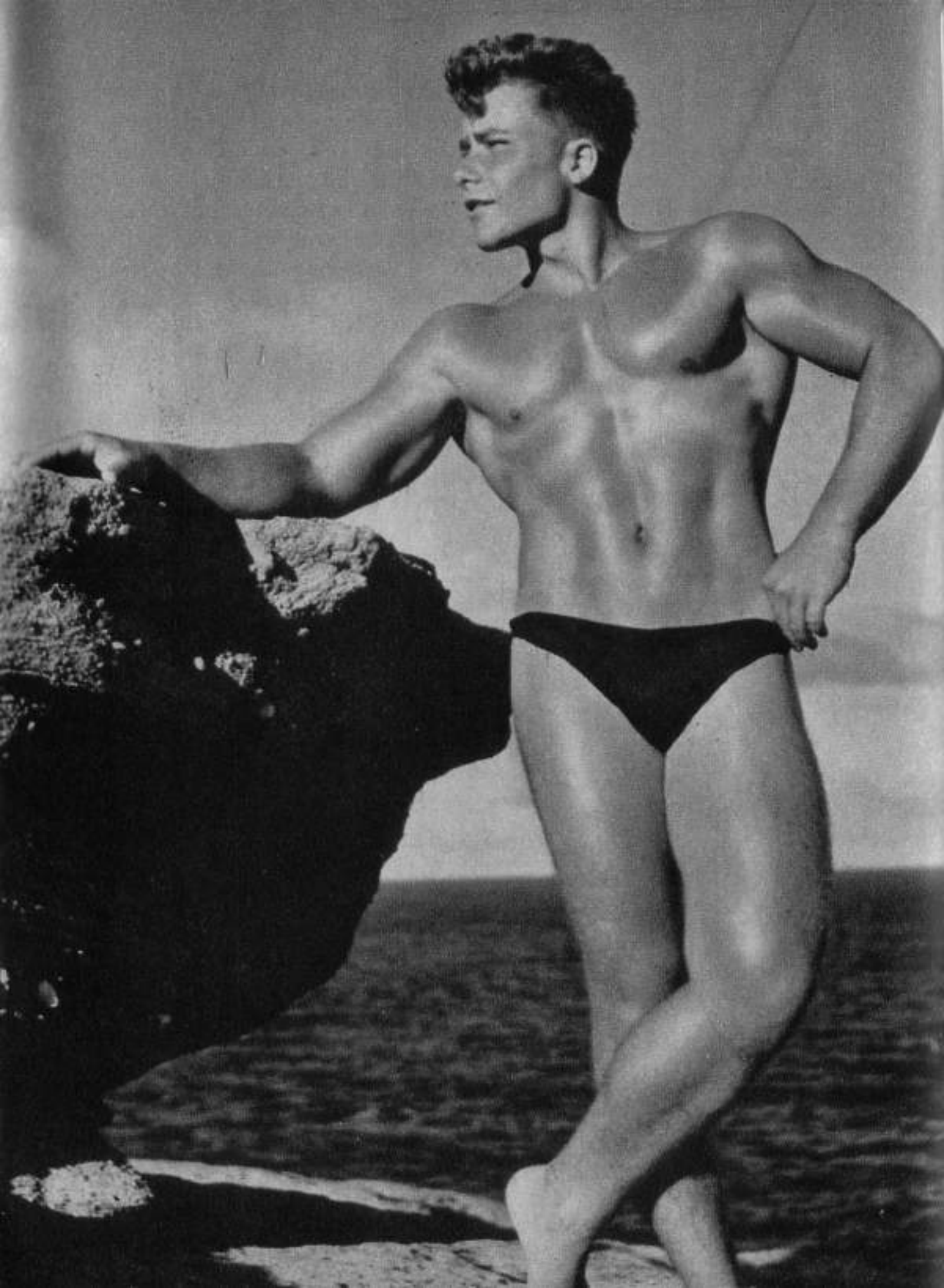
The island paradise of Hawaii has long been known as a haven for bodybuilders but strangely enough very few photographs of them have ever found their way to us.

Through the courtesy of George Larrieu, and Pacific Arts of Box 153, Honolulu, this situation is remedied somewhat. For they have sent us some wonderfully panoramic shots of the beach at Waikiki peopled by such outstanding bodybuilders as Tim Leong (Mr. Hawaii), Masa Nakano, and a rising new star . . . 19 year old Phil Kousch.

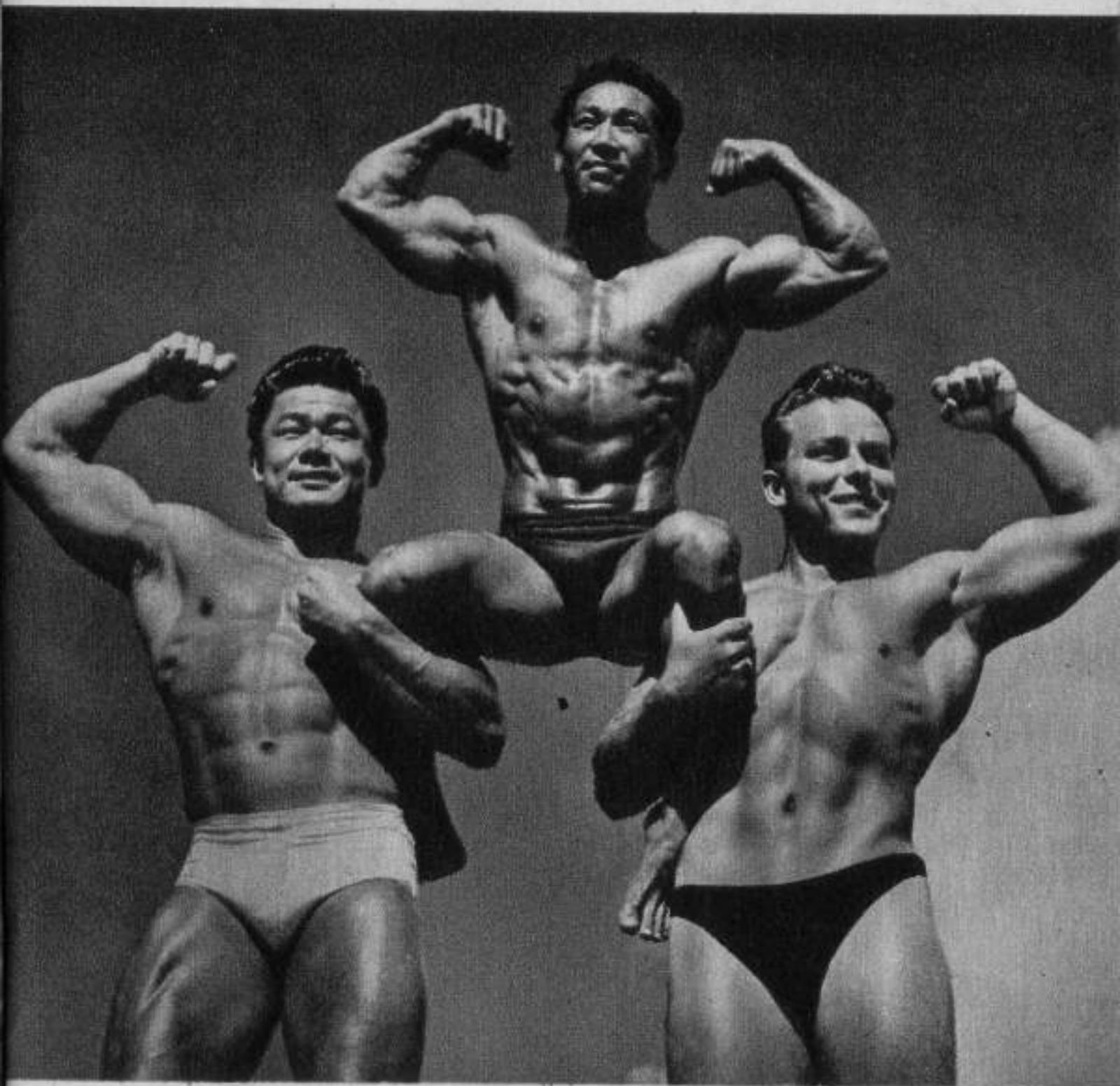
Phil's muscle statistics read like this: height 5' 6" . . . weight 175 . . . chest 47" . . . waist 30" . . . arms 17" . . . thighs 24", and calves 16½". (Continued on page 60)

PHIL, THE SUN WORSHIPPER



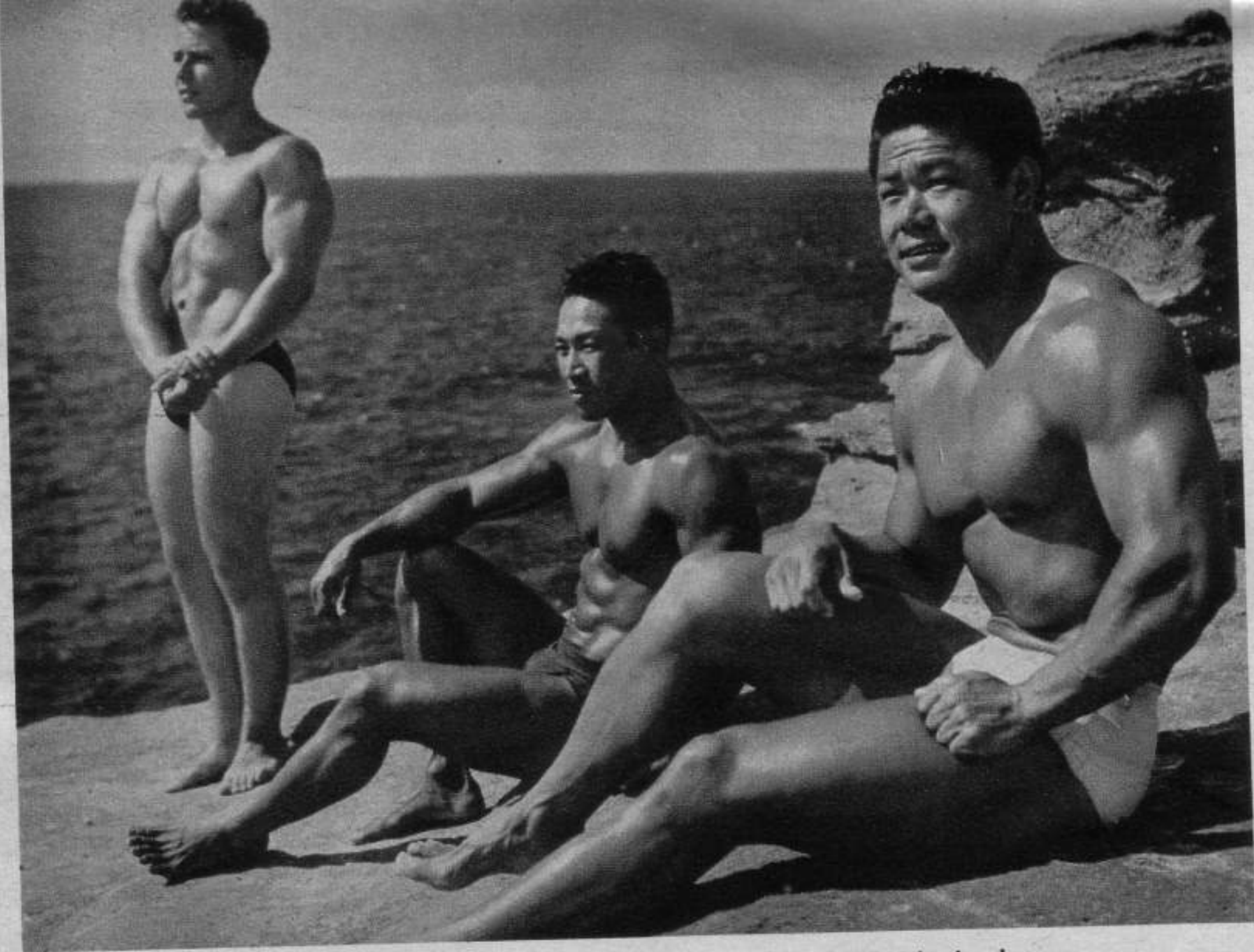


◀ PHIL SEEMS TO BELONG IN THIS NATURAL SETTING



TIM LEONG—MASA NAKANO—PHIL KOUSCH
The three muscle-teers of Waikiki Beach

by George Larrieu



BEACH BUDDIES RELAX IN THE COOL PACIFIC BREEZE by Larrieu

Fame, like opportunity, lies just around the corner for handsome Bob Hover. Bob is the golden-haired Apollo with the magnificent muscles and the breath-taking smile who beams a friendly hello to all of you from the pages of BODY BEAUTIFUL this month.

Everyone here at Weider Publications is betting that in less than a fortnight from the release of this issue, some lucky talent scout's gonna earn himself a whopping bonus when he signs Bob's name to a contract and puts him on a Hollywood-bound plane with a one-way ticket to success in his hand.

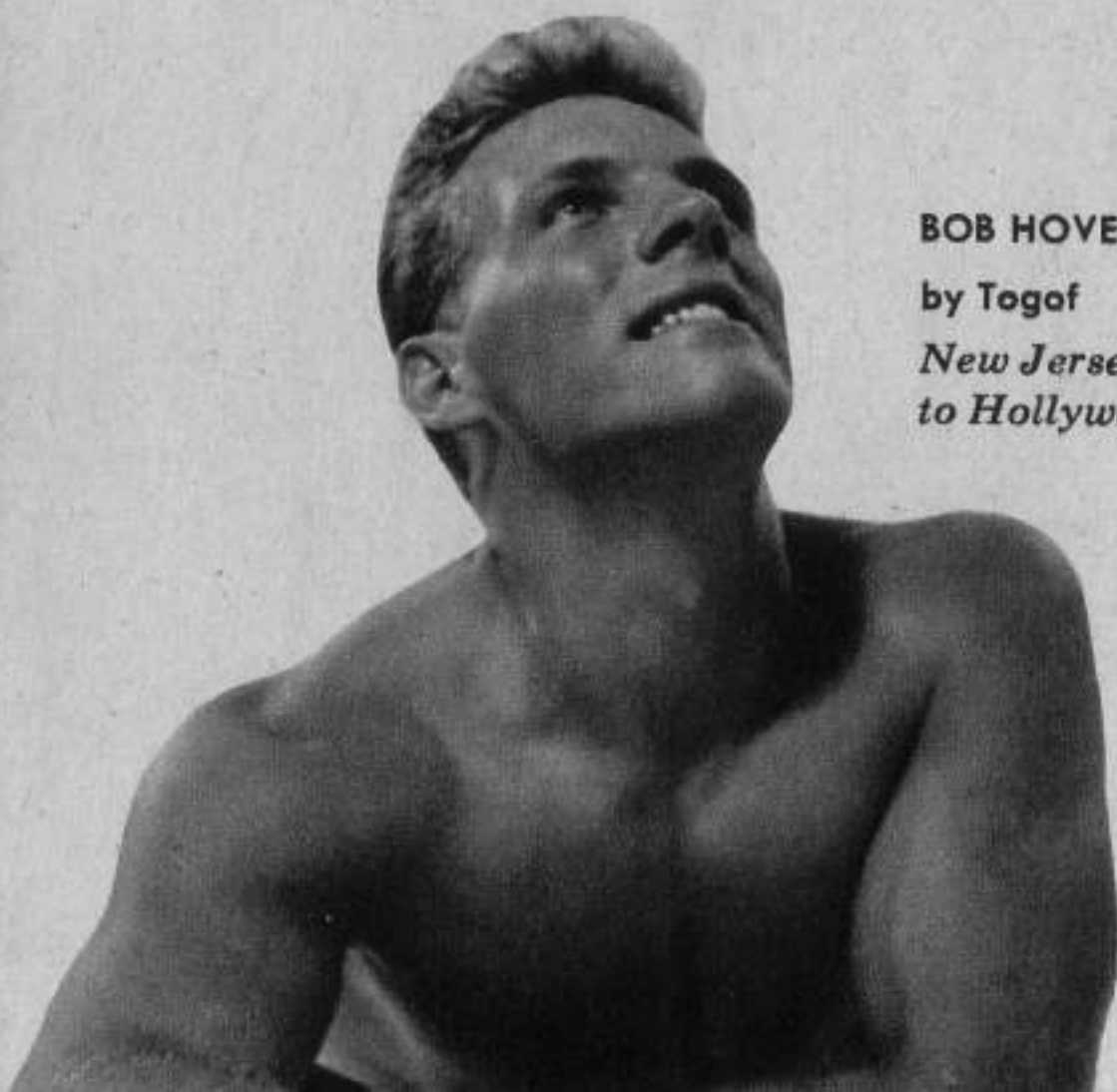
It's happened here before! Those of you who follow our articles each month know that the *(Continued on page 60)*

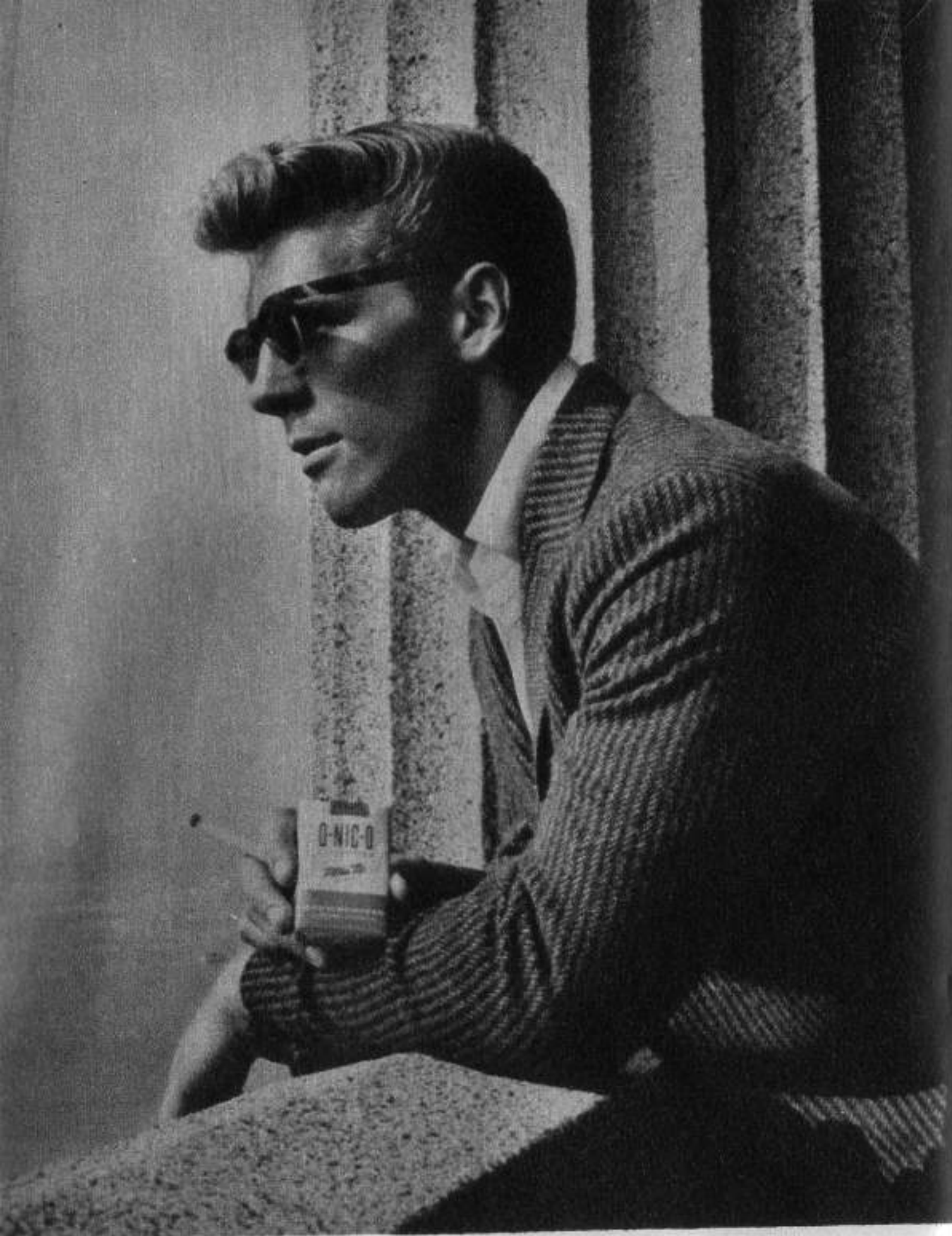
Help Wanted: One Talent Scout!

BOB HOVER

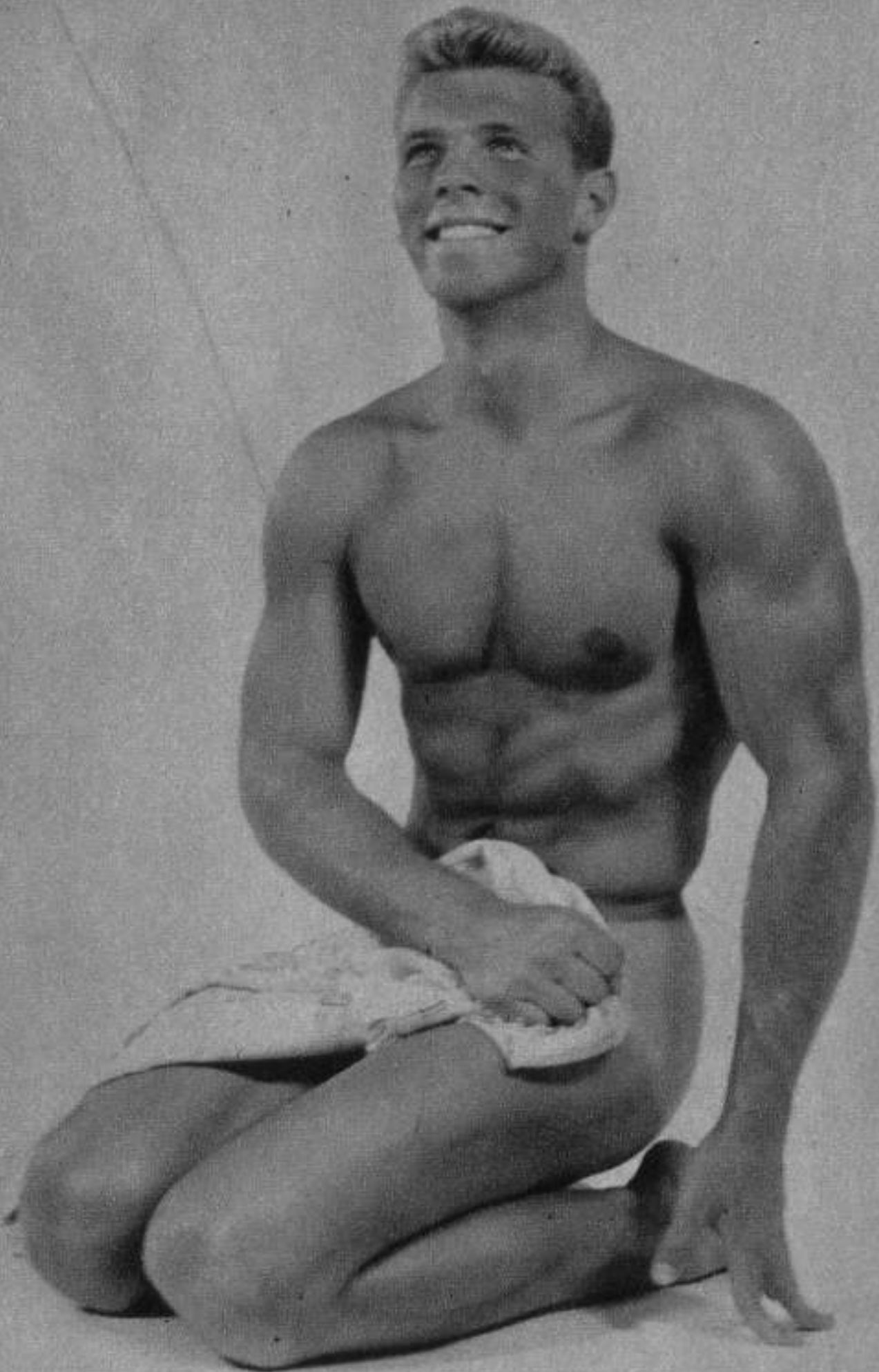
by Togof

*New Jersey's challenge
to Hollywood*



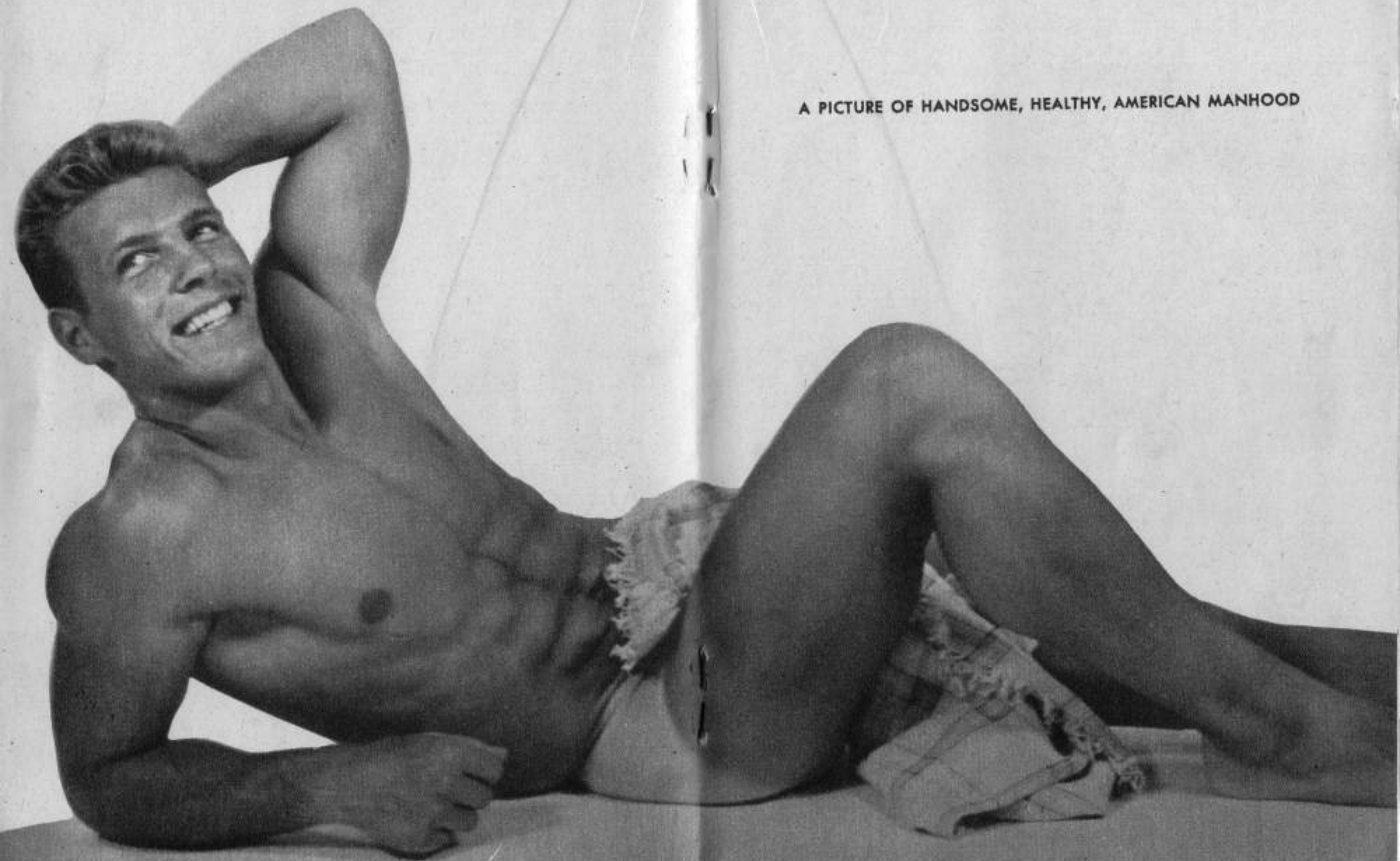


IN THIS PHOTO BOB STRONGLY RESEMBLES GUY MADISON



BOB PORTRAYS THE EAGER EXPECTANCY OF YOUTH

A PICTURE OF HANDSOME, HEALTHY, AMERICAN MANHOOD





BOB SUNS HIMSELF AT NEW YORK'S LONG BEACH

The Sound and the Fury

Highest of the high on the popularity charts here at Body Beautiful Publications is the name of Ed Fury.

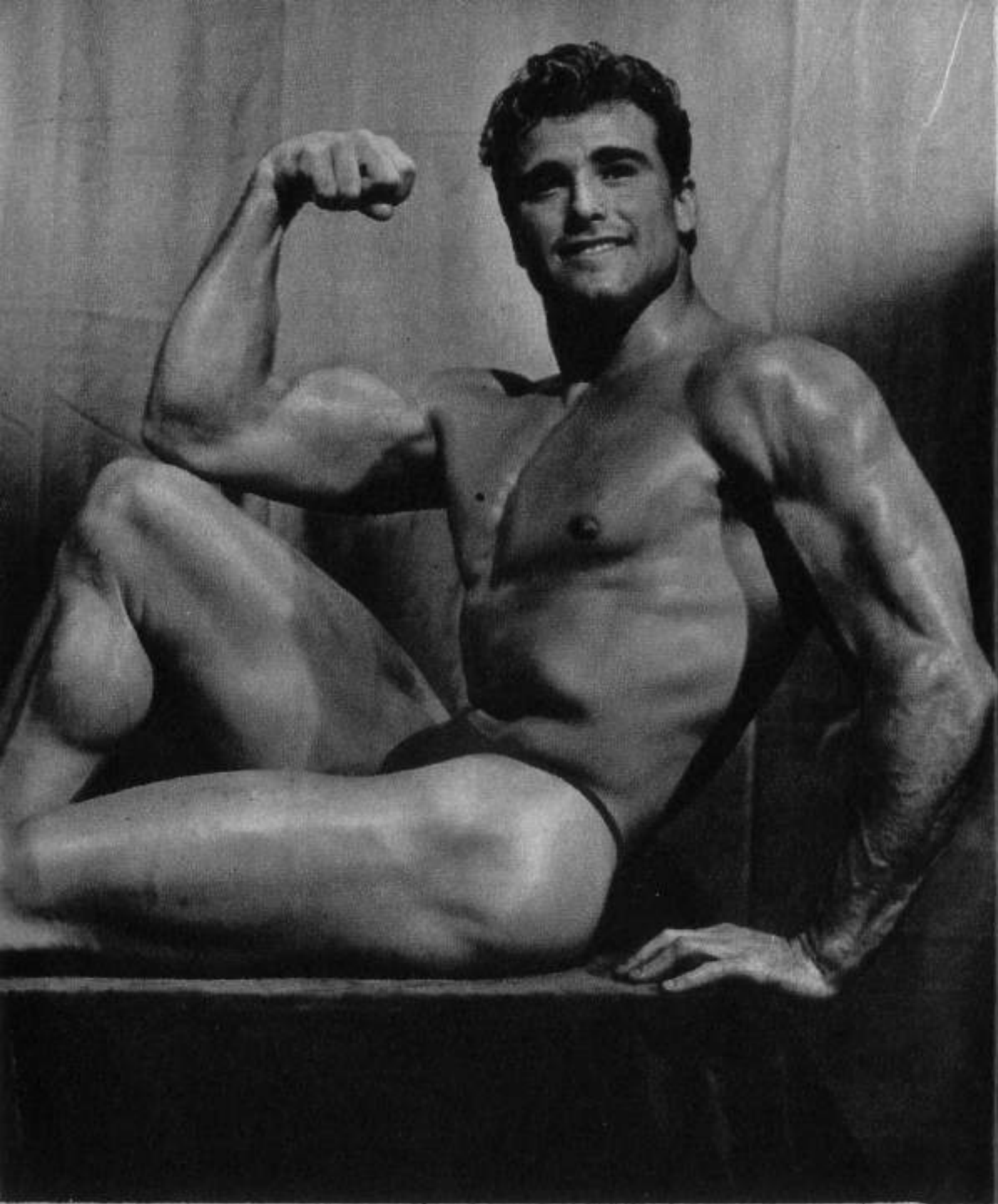
Seldom does a delivery fail to bring us a dozen or so inquiries about this crown prince of bodybuilding. "Where's Ed Fury this month?" "Do you have any new pictures of Ed Fury?" "Can you tell me if there's any new movie in which Fury appears?" These are typical of the inquiries that reach us concerning this genial Hollywood Adonis.

Oddly enough, few letters ever request any personal information on Ed. Most letters concerning other stellar bodybuilders ask everything from 'what does he eat for breakfast' to 'what shoes does he put

(Continued on page 50)

*Ed is casual
but correct
in sports clothes . . .
The Lady?
Laurette Luez
(Bruce)*



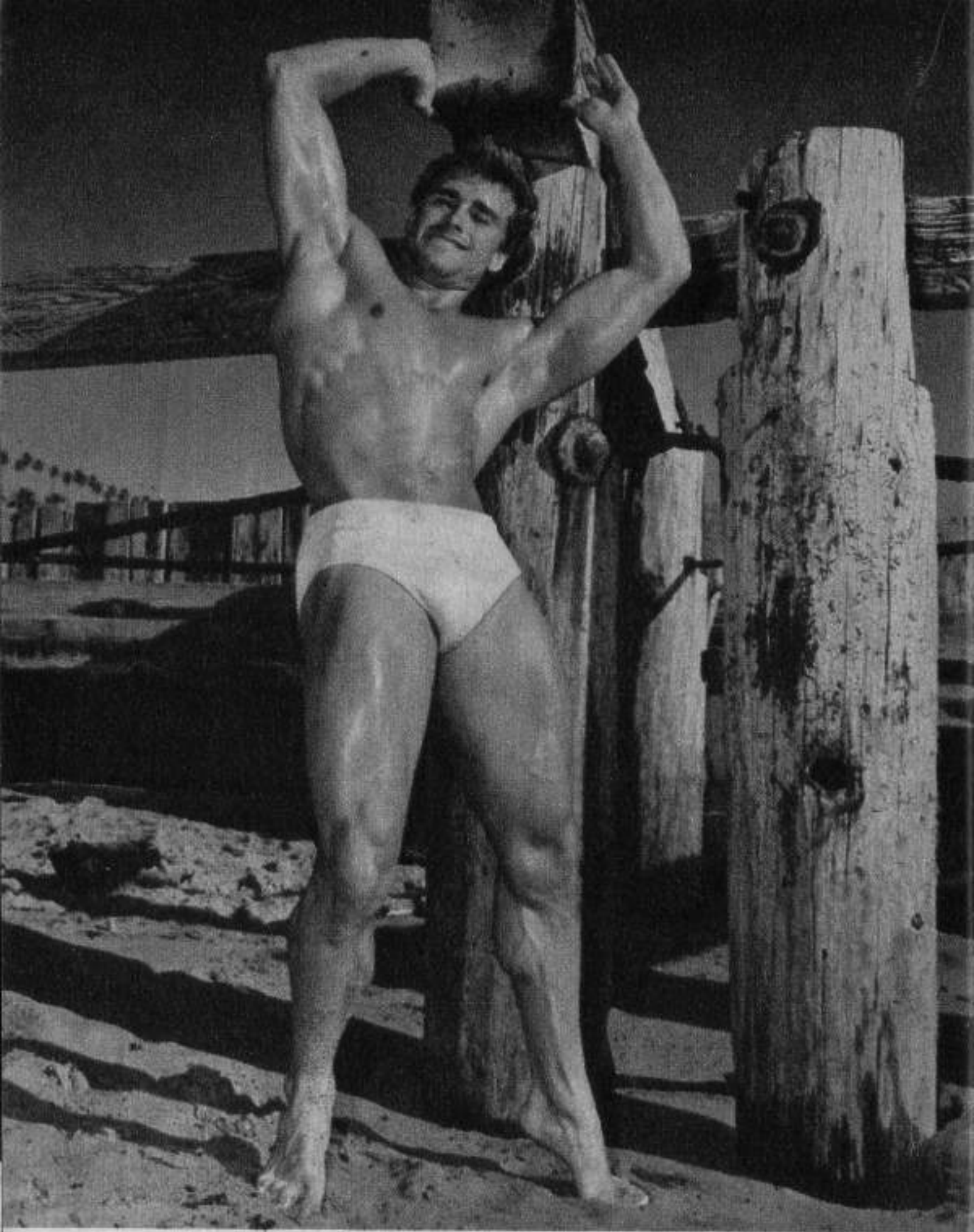


ED FURY by Warner
6 feet 190 pounds of Masculine Perfection

ED POSED AGAINST AN AFRICAN MOTIF

(Warner) ▶





GOLDEN BOY OF THE CALIFORNIA SANDS (Warner)

SEVEN-TEEN'S

Seventeen! That magic word . . . was anyone ever so young? It must be true for seven cameramen prove it with this septet of poses by seven young men of seventeen years.

From Lon of London comes this portrait of Johnny Holden, one of the leaders in England's new bodybuilding movement.

Vulcan Studios in New York show us the teen-agers' newest idol, young Jack de Marco who bears a strong facial resemblance to screen actor Tyrone Power.

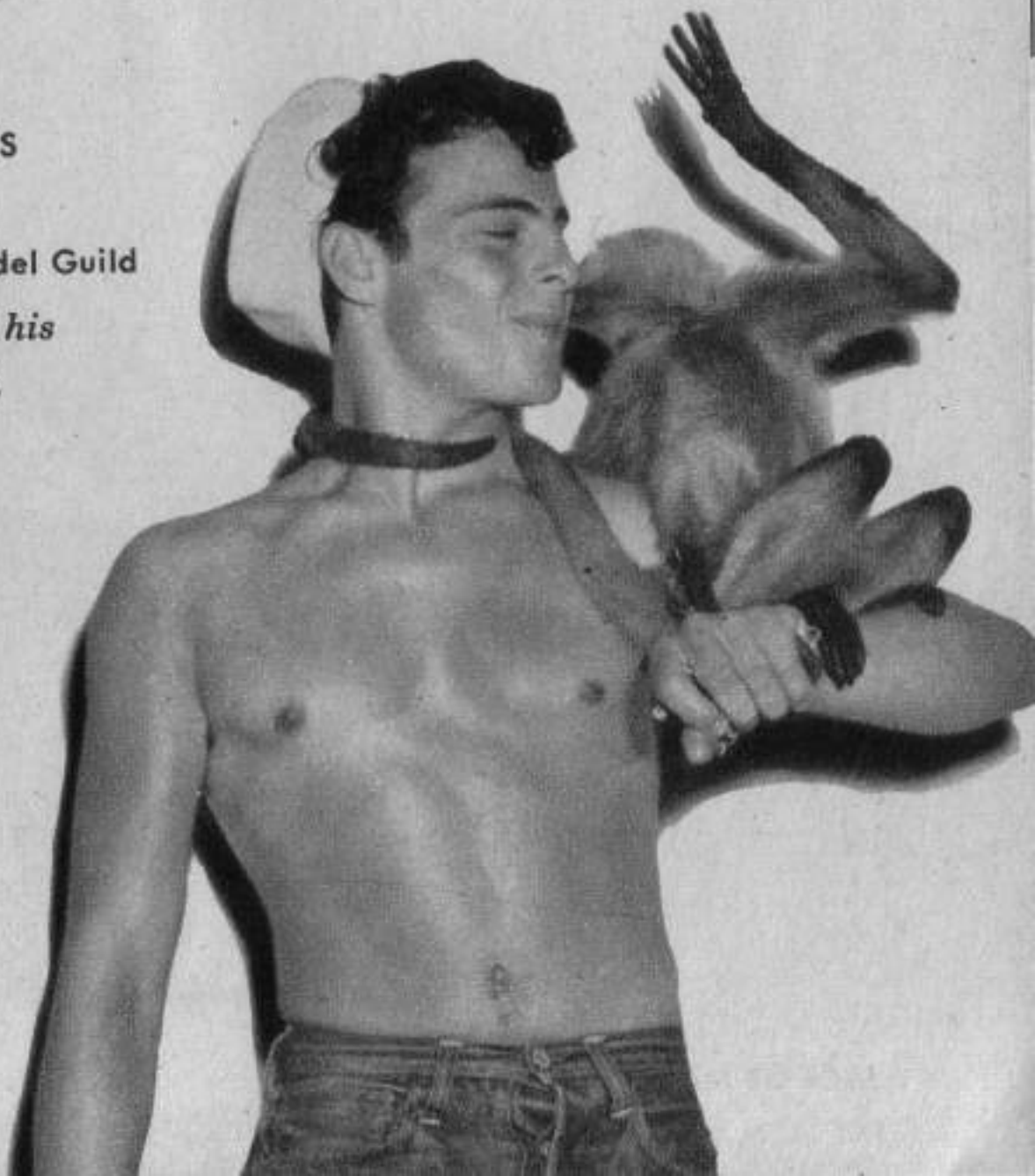
Many of you who read our (Continued on page 46)

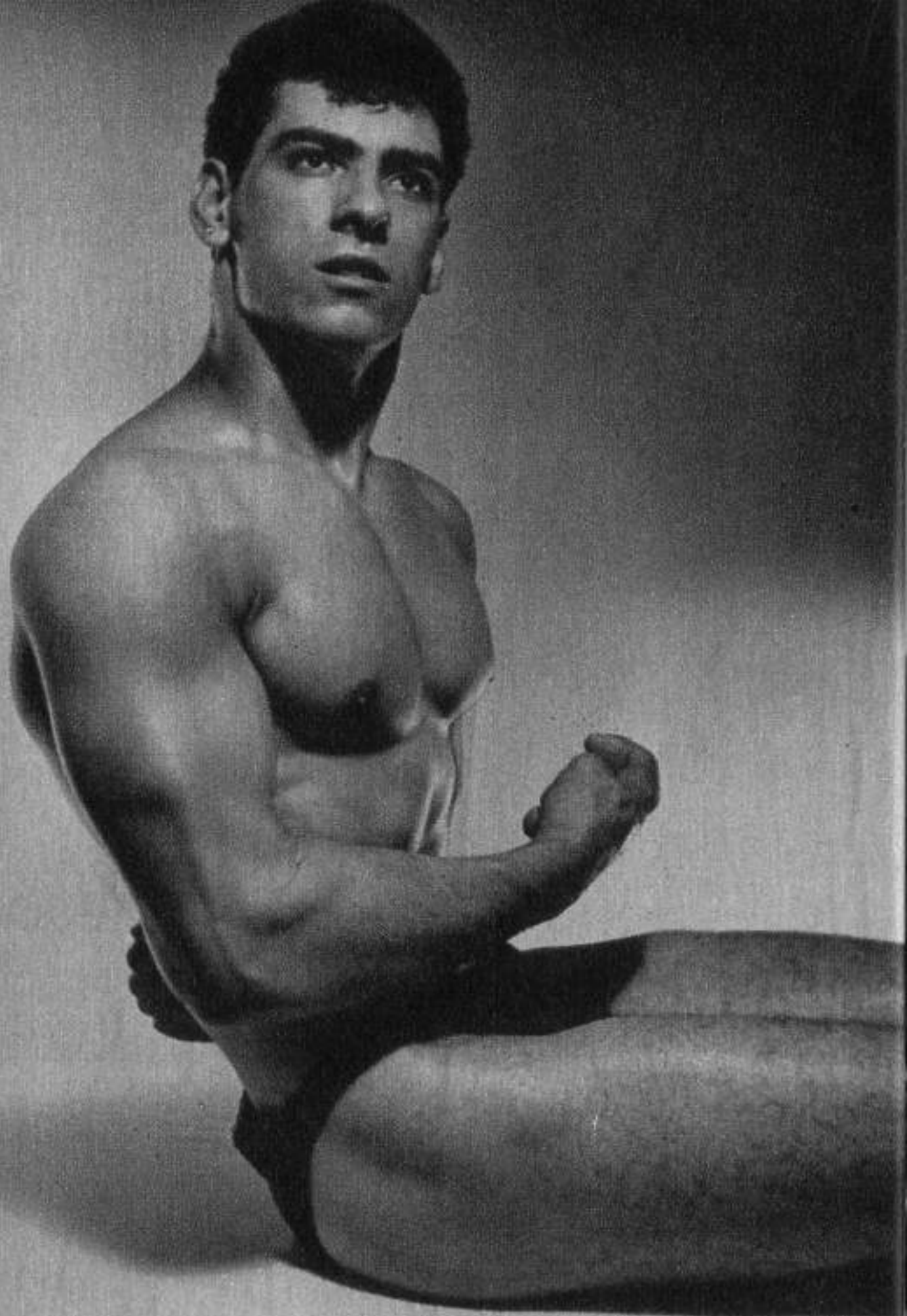
LARRY NAVIS

by

Athletic Model Guild

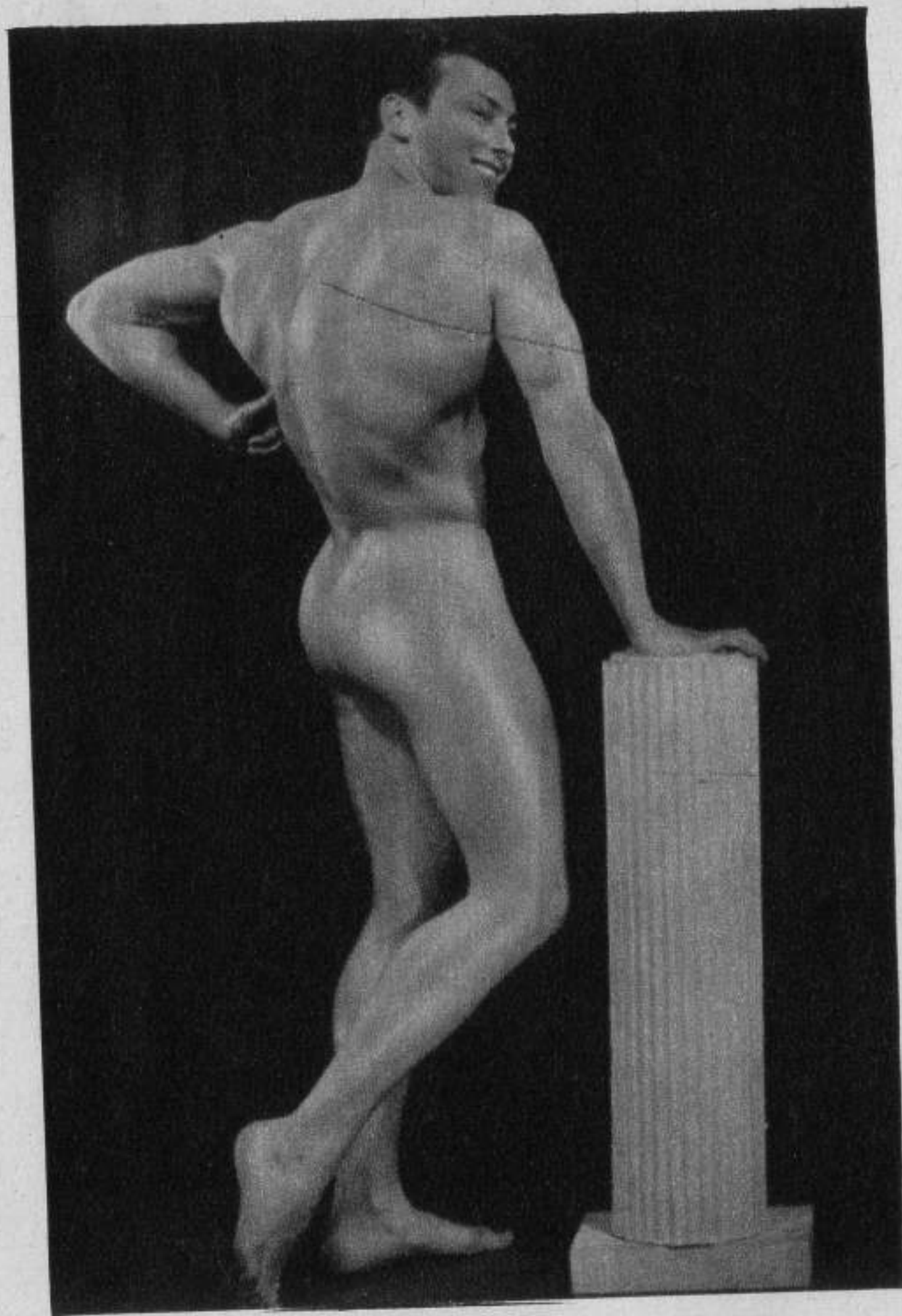
*A boy and his
best friend,
his pet*



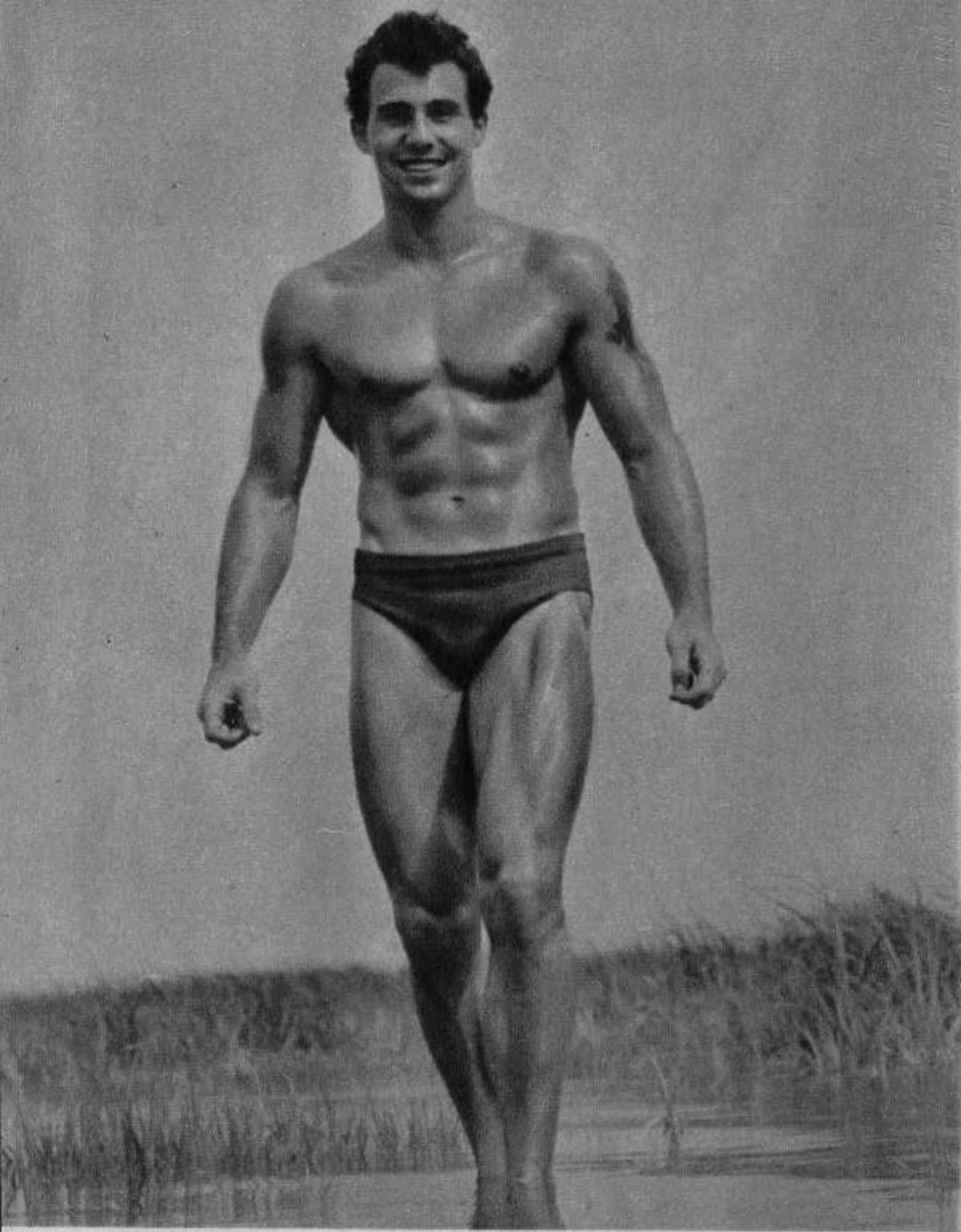


JACK DE MARCO by Vulcan

Amazing how he resembles Tyrone Power!



JOHNNY HOLDEN by Lon of London
The idol of the British bobby-soxers



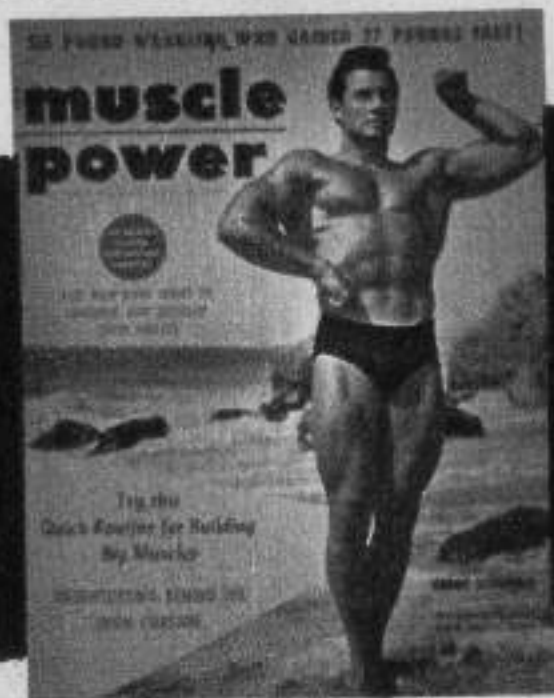
JIM DONOVAN by Togof

An encore pose by this genial Irish lad

Muscles à la Mode

America's Greatest Physique Champions are Your Personal Instructors!
when you read

WORLD'S LEADING BODY BUILDING MAGAZINES



MUSCLE POWER brings you the inside story of the world's physique stars... the intimate details of their lives, their careers, diets, training programs, and design for living.

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Both magazines	24 issues.....	\$6.00

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STEVE



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Best pictures ever made of this model in two catalogs 11 and 12, \$1. each. Fourteen photos in each catalog.

SEND \$1. or \$2. to

VULCAN STUDIOS

132 East 36 Street
New York City 16, N. Y.

Name

Street

City State

Seven-Teen's

(Continued from page 41)

story of Jim Donovan will be glad to see him back in these pages with his beautiful idyllic pastoral study, one of the many fine photographs in the collection of Togof Studios.

Lon of New York's favorite model, Stuart Bloom is shown here in a handsome studio pose.

Adonis Studios of Oakland, California, sent us this fine picture of Johnny Fontanot, whose mighty muscles and sunny smile are put to service as an instructor in Jack LaLanne's Oakland gym.

Tony Lanza of Montreal sends us his photographic interpretation of the new Junior Mr. Canada, Clement Desjardins.

We especially like this amusing photograph of Larry Navis, a gift from California's Athletic Model Guild. Did you have a monkey for a pet when you were seventeen? Ah, youth! Were any of us ever so young?



Just look at
these names!

Leo Robert
Vic Seipke
Norman Tousley
Bob Delmonteque
Glenn Bishop
Richard Alan
Alan & Bishop
Joe Marcy
and

ALL in GLOWING
—LIFELIKE
COLOR

"Something new under the sun!"
"Physique fans!... here's what you've been
waiting for!!"

FULL COLOR PHYSIQUE STUDIES OF *8 Great Stars*

Each of these striking, full color pictures
comes ready for framing—Ideal for gyms,
scrapbooks, playrooms—an invaluable aid to
the artist, sculptor, and art lover.

ALL photographs in KODACHROME...
by BOB DELMONTEQUE

Each set contains 8 color photographs
in size 4 x 5... \$3.00 in size 8 x 10... \$5.00
Size 4 x 5 sold in sets only... size 8 x 10 may
be purchased separately at \$1.00 each
(minimum order \$2.00)

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IN BLACK & WHITE ONLY, 5 sets of 12
photos each of Tousley, Bishop, Marcy and
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Catalog #ZZ (index)... 12 different
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in black & white unmounted

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demonstrates the "Bikini" an ultra-brief trunk for private pools and posing, comfortable and attractive \$4. State measurements of waist, hips and thighs. Each pair custom made, colors turquoise, charcoal, white, and red. Catalog of other garments 10 cents. 12 4x5 dbl-wt. photos of Stephan \$2.50. 192 stamp size miniatures \$1.20.



ATHLETIC MODEL GUILD

1834 West 11th Street
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**FALL 55
BUDGET
GROUP
30 4x5
prints \$3.15**



DAVE WILER and HAROLD HALGATH

or two of the 27 fine models found in AMG's latest super physique bargain group, the Fall 55 budget group. Information about all the models included.

Send \$1 for 10 pages of miniatures of Wiler (including other duals with Halgath). 12 4x5s of Wiler \$2.50.

ATHLETIC MODEL GUILD

1834 W. 11th St., Los Angeles 6, Cal.

Foreword

(Continued from page 3)

But many of us don't know how to face life, how to reach out and welcome the good and avert the bad . . . life for those is not a New Year ushered in with harbingers of joy, rather it is a kind of fearful puzzle and is faced with anxiety and worry.

There is a way by which you too can rush into the new year with arms outstretched. You can do it if you possess sound health, strength and co-ordination of muscular functions, and the will and courage to face each daily crisis. *Mens sana in corpore sano* as the ancient Romans said it . . . a healthy mind in a healthy body! A simple prescription for wealth and happiness, for health is both.

Fortunately this prescription is easily come by. As you look through the pages of this magazine noticing the superb health, the well-knit bodies, and the buoyant good spirits of the models depicted, don't just envy them, don't sigh resignedly and coast back into your easy



DAVE WILER & HAROLD HOLGATH by Athletic Model Guild
"Dual" in the sun!



JERRY ROSS

Presents for the first time his own personal selection of exclusive photos. For the artist, art student, and collector Jerry offers

Catalog A at \$1.00

emphasizing the symmetry and grace of the male form. For the physical culturist and physique enthusiast Jerry selected photos in

Catalog B at \$1.00

contrasting muscular perfection against the rugged outdoor settings of California.

Full set of 4x5 prints of Catalog A—\$4.00

Full set of 4x5 prints of Catalog B—\$4.00

Please direct all letters to Jerry Ross personally at

Box 112, Ocean Park, Calif.

chair, don't give in to mere wishful thinking. This will avail you nothing.

Learn now to chart your new year the bodybuilder's way . . . the barbell way . . . the *common sense* way! For only by being master of yourself can you master the tides of fortune in the new year.

Joseph Weider
Publisher

Sound and Fury

(Continued from page 37)

on first when dressing'.

We think that the reason lies in the fact that Ed's photographs tell the story of his life more clearly than words. They say that the Fury who looks out at you from these pages is a superbly built young man . . . that his muscles have a matchless symmetry . . . that he loves a good joke . . . that he likes casual clothes . . . that he is a man adored by women and respected by men, and that he has so much charm and personality it just spills right through the pictures.

Who cares then whether his biceps measures 16" or 18", or that his chest is 13" larger than his waist. It's the

LOSE WEIGHT FAST!

15 Million Fat People Face Early Death

DOCTORS WARN: — Cancer, heart disease, diabetes and other dread diseases attack fat people more often than those of normal weight. Protect your life, your health, good looks! Follow the **Weider 3 Way Reducing Plan NOW!**



Before



After

JERRY MURRAY At 28, Jerry Murray was too fat, suffered from indigestion, shortness of breath. He followed the Weider 3 Way Reducing Plan and **LOST 56 pounds, 10"** from his waist.



Before



After

ROBERT REID — Police Constable Robert Reid was overweight, found it hard to do his job. He used Weider 3 Way Reducing Plan for 2 months; lost 30 pounds, regained his former pep and energy.

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FREE illustrated course shows you enjoyable exercises to follow to melt off chest, waist, hips and upper thighs, improving your physical condition and making you look youthful and attractive.

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3 You can **CONTROL** where you lose weight.

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I want to lose weight safely and quickly. Rush me the size bottle of Weider Reduce Aid, which I have checked below, **PLUS FREE REDUCING COURSE**. I am enclosing payment in full.

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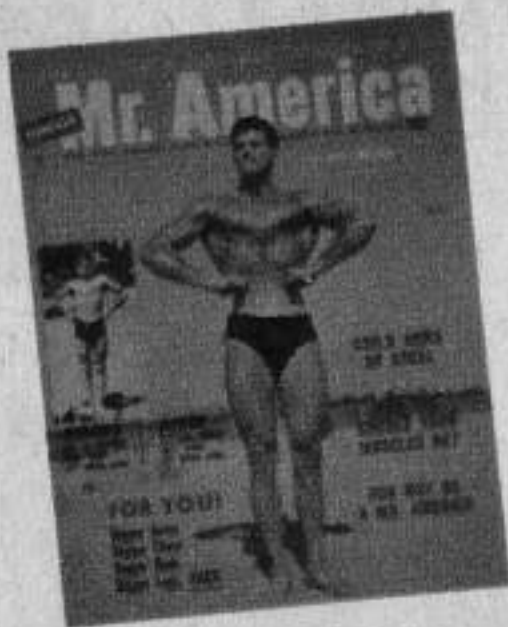
City Zone State

No COD's. Postage is extra. In Canada, order from: Weider Food Supplements, 4466 Colonial Ave., Montreal, Que., Canada.

GUARANTEE: — Weider 3 Way Reducing Plan must help you lose dangerous overweight quickly and safely without harmful drugs, inconvenience or weakening diet — **OR YOUR MONEY BACK!**

Protect Your Health to Lose Weight Fast — Clip and Mail Coupon

PRICES:—
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Fellows! . . . here, for the first time anywhere, is the only magazine written especially for young bodybuilders from 12 to 21!!

- JUNIOR MR. AMERICA is for Mr. America, Junior! An exciting new magazine containing every bit of up-to-date information that the teen-age bodybuilder should know.

- Every month read the training methods of the junior champions!

- Inspirational stories of puny weaklings who have become masters of destiny!

- Full monthly reports on "what's what with who's who" in the junior bodybuilding world.

- Learn 'how to grow taller' . . . 'how to add weight' . . . 'how to clear up your complexion' . . . 'how to build your body'.

- The secrets of the champions designed to show young bodybuilders how to add inches of symmetrical muscle to arms, chest, legs, and back.

- Sensational photos of Teen-America's Greatest Bodybuilders . . . Glenn Bishop, Richard Alan, Clement Desjardins, Steve Wengryn . . . and many others.

- JUNIOR MR. AMERICA, while written for the junior bodybuilder, will be read and enjoyed by physique fans of every age.

Now on sale at your local newsstand. Ask for "Junior Mr. America," or send 35c to Welder Publications, 16 Hopkins Avenue, Jersey City, N. J. for sample issue.

whole picture that counts, and the camera never lies.

Here then are some photographs of Ed Fury which have not been published before in these magazines. Here's hoping you Fury fans will enjoy them.

Stars of the Year

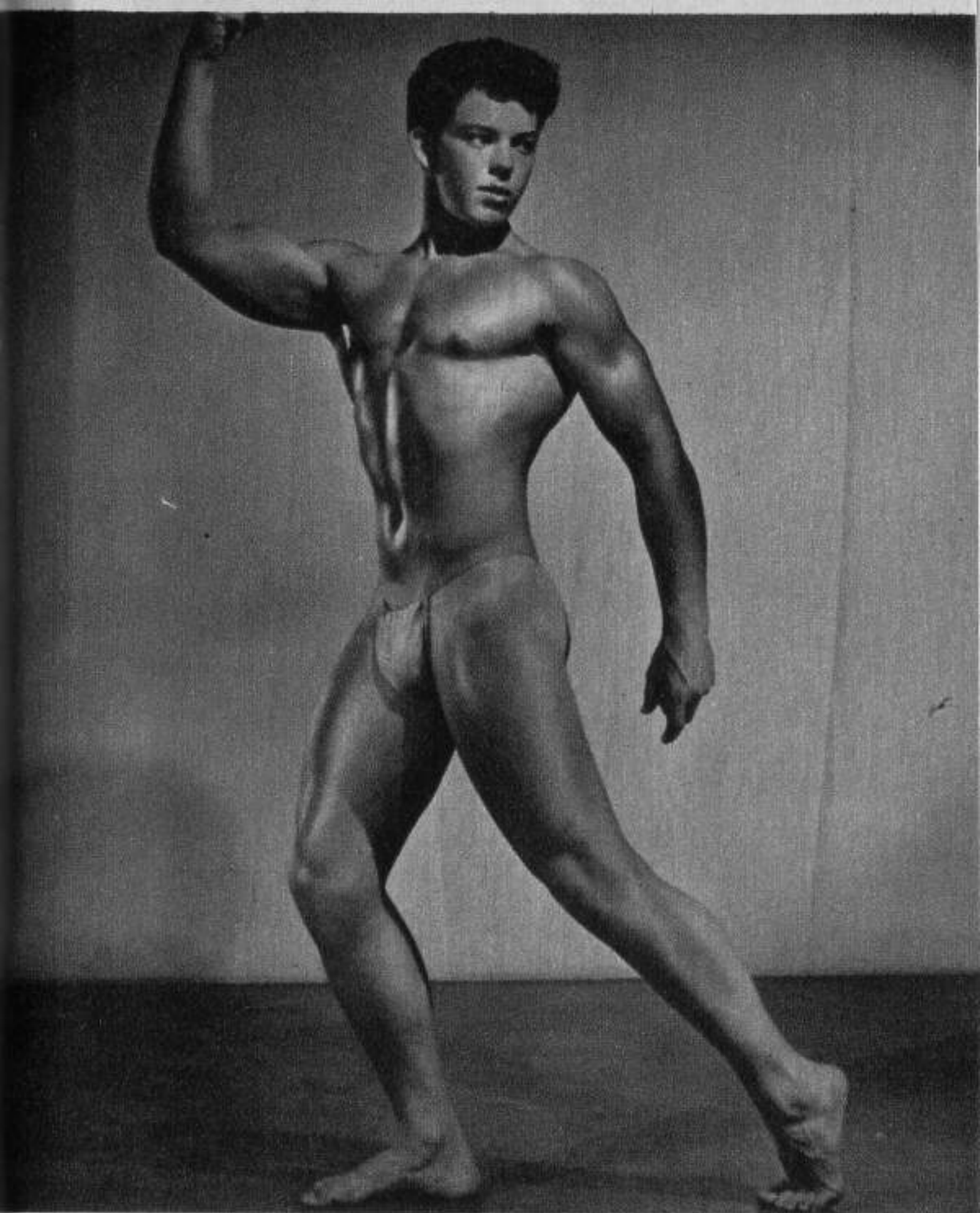
(Continued from page 21)

favorite who made bodybuilding history during the year. Here is Jerry displaying his fabulous physique along the shores of the blue Pacific.

Peter Gordon elicited raves for his exceptionally well-built body and for some of the best posing of the year. For your approval here is one of Peter's most sensitive studies.

Landry Miles is unknown to most of you, but he has developed a lithe and graceful body through gymnastics and weight-training. We think you'll like this versatile newcomer.

Harold Metcalf is another unfamiliar face. Harold has a very well-knit body that seems well adapted to unusual and beautiful posing routines. You'll be seeing more



ARNIE PAYNE by Spartan

Our 16 year-old favorite who consistently improves his body

ARNIE PAYNE



Spartan presents Series 14, which includes this phenomenal 16-year-old body-builder, and 11 other handsome models.

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TONY HALL



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Enclosed find, for which please
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NAME.....

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of him in future issues.

We thank all our contributing photographers for making our galleries of muscular magnificence so popular, and to all of you, and you, and you . . . wassail and halloo!

Bridal Path

(Continued from page 11)

"Squaw . . . wife? You mean Glenn's *married* . . . that — that — that *child*?? Married? It's not possible!"

"Boss, tempus has fugited, and Glenn's 21 now, and having reached man's estate fate has bean-balled him with real marriage-type love. Call it 'hitched', call it 'knotted', or call it what you will, the fact remains that our Glenn's a great big economy-size husband as of now, and here's the evidence to prove it!"

"Boy, she's sure nice evidence, isn't she?"

"'Tis true, o mighty one, Marlene is a livin' doll!"

And so, gentle reader, love, as it does to all men, came to Glenn Bishop, and we of BODY BEAUTIFUL and ADONIS extend to the Bishops our warmest good

S-T-R-E-T-C-H



1

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**Your Way To A Super Strong Body
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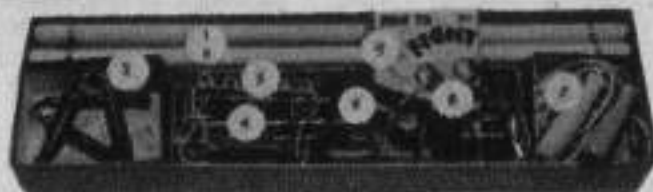
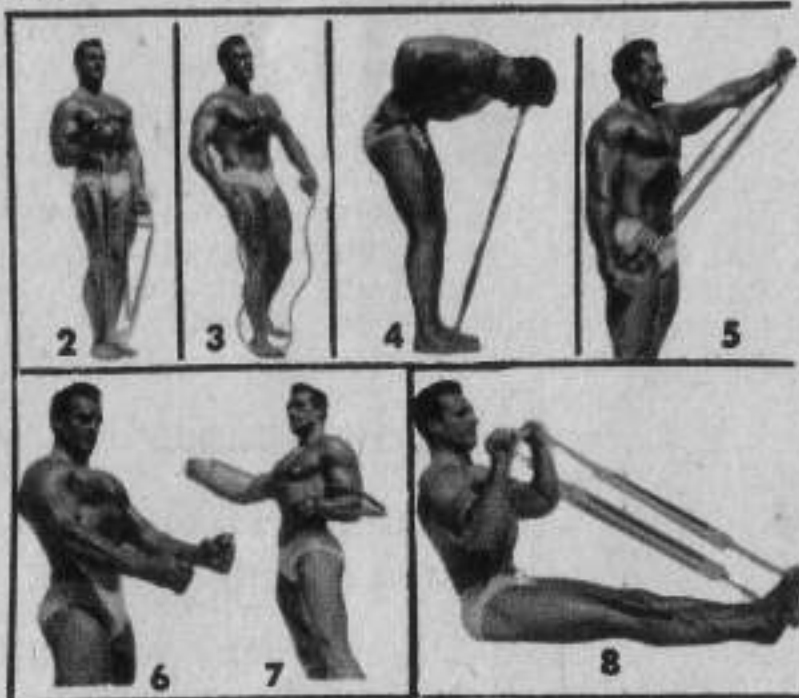
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Inferiority Complex

This versatile steel cable home gym set develops powerful arms, chest, shoulders, waist, back and legs FAST! Trains body in manner endorsed by Mr. America winners and champion athletes, building up rugged, enduring muscularity. Requires only a few minutes a day for full benefit. Instructions tell you how to save time molding a he-man body with exercises you will enjoy. Life-time construction, nothing to break or wear out. Photos below show some of the exciting exercises you can do with this outfit.

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1. Barbell Attachment for powerful arms, back and legs.
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4. Headstrap for a man-sized neck.
5. Chest Pull for massive arms, chest, shoulders and back.
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A FLAWLESS SKIN —
A GLOWING COMPLEXION



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LIQUID "MASQUE OF YOUTH"

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PRICES: The course "YOUR FACE IS YOUR FORTUNE"
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wishes for a lifetime of con-
nubial bliss. May all their
pains be champagnes, and
may all their ails be bottled!

* * *

The Broken Hearts chap-
ter of the **GLENN BISHOP
FAN CLUB** will sponsor a
mass drowning at Fire Island,
on New Year's Eve. All inter-
ested parties are invited to
attend.

Posing Tandem Style

(Continued from page 15)

study of unusual grace and
beauty.

Rugged is the word for the
wrestling pose by Buddy
Curcio and Sam Brody. Sam
has a leg hold on Buddy.
Both of these fellows are 18
years of age. Buddy has
trained with weights for two
years, while Sam has earned
his exceptional physique by
doing heavy work as a rail-
road employee.

In this candid shot by
Bruce of Los Angeles, Don
Scott helps big Malcolm
Brenner to 'warm up' prior
to a posing session at the Mr.
Surfestival contest at Venice,

SKINNY Gain Up to 50 Pounds OR YOUR MONEY BACK!

Even when other methods fail, Weider Weight Gaining Food Supplements add pounds of bodyweight on the most stubborn cases!

HERE IS YOUR LIVING PROOF



JULIAN DAMES
(before)



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"I was always tired, ashamed of myself, because I was so skinny and weak. Now — thanks to Weider, all this is changed. I gained 45 pounds of muscle, look and feel like a real man!"

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Underweight people stay thin because they lack appetite, usually suffer from secondary anemia, possess low resistance against disease and tire so easily they take no interest in healthful living. Here is how Weider Weight Gaining Food Supplement helps them: 1—the appetite is stimulated, 2—secondary anemia is corrected, 3—resistance against disease is built up, 4—you feel so good you want to exercise and build up your body. **NOTE:**—We don't just fatten you up. We build you up inside and out, making you stronger, healthier than before.

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A complete list of ingredients and full instructions for use is on every label. Show to your doctor before taking and if he doesn't agree that our product will help you gain weight, you can return for a refund.

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Weider Weight Gaining Food Supplement comes in either delicious flavored liquid or handy tablet form. Only 3 teaspoons a day or 3 tablets before meals and you will gain weight!

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Order the 3 month supply and receive **FREE** a printed course telling you the best foods for gaining weight, exercise, hygiene and other information you can use to gain weight twice as fast.

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LIQUID—1 pt. (1 month supply)....\$ 3.85
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California.

Canada, however, goes one up on us, and we get not two, but three superb musclemen at one time. From the left Jean Paul Roy; Mr. Universe himself, Leo Robert; and Billy Hill. Canadians all . . . Adonises all!

Wonder Boy

(Continued from page 27)

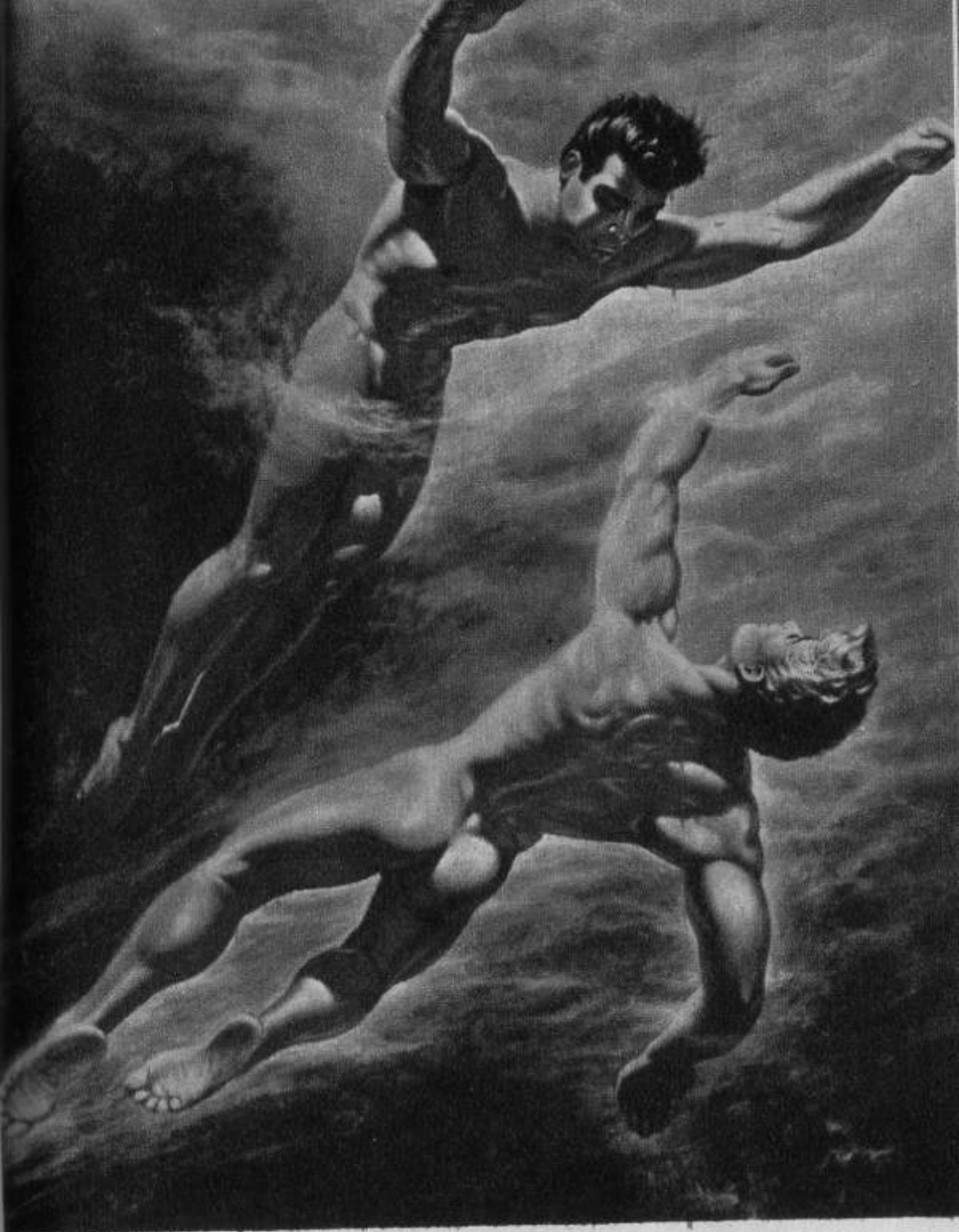
A really hefty rugged guy.

Here we give you Waikiki's Phil Kousch and his beach buddies, Tim and Masa. Let's hear from you again Honolulu!

Help Wanted

(Continued from page 31)

extensive publicity build-up which we have given Ed Fury, Jerry Ross, and Glenn Bishop has earned for each of them a place in the Hollywood sun. Ed is an old hand at the game by now . . . Jerry already has two films to his credit . . . Glenn, just recently married, is as yet undecided whether to accept the screen test which Warner Brothers have offered him.



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The newest painting from the brush of a master

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Don't suffer the embarrassment of a blotchy, erupting skin another day! An offensive complexion ruins your chances for social fun, business advancement;—makes you feel inferior, nervous, emotionally upset. Now, all this humiliation can be avoided. You can clear up skin imperfections, improve your looks, rid yourself of ugly blemishes once and for all if you send for a Welder Clearskin Kit today. Don't worry if you have failed before—this product is new, exclusive **GUARANTEED** to work or your money back!

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UNCONDITIONALLY GUARANTEED

only \$3.98
for a full month's treatment

But we're counting on Bob, for *he* has it in *spades*! Dame Nature, that giddy, frivolous girl, went *completely to pieces* the day that Bob was born, for she threw caution to the winds and lavished on him every wondrous gift from her bag of magic tricks.

She gave him a solid framework that now stands 6' 1" in height which Bob has decorated with as classy an assortment of muscles as you're ever likely to see. From his majestic chest of 47, the Hover torso angles down to a trim 31" waist. His thighs tape a powerful 24", and his calves, biceps, and neck all enjoy an identical measurement of 16½". Bob is just 21 years of age.

Well, 'to him that hath shall be given'. To all this munificence Dame Nature further contributed a god-like face adorned with a complexion flawless in texture which Bob keeps perfected by daily sessions with the Hal Warner System of Facial Exercise.

A talent for the arts was another gift of nature and Bob is equally adept at painting in oils, and in poster de-

sign. Many of the latter have won awards at various Metropolitan exhibits.

Bob lives in Glen Rock, New Jersey, just a hop-skip-and-jump from New York City. Like most boys he lived a joyous and carefree life, and like so many others who finish high school he was tapped on the shoulder by Uncle Sam, who thought Bob would make a right nice addition to his Semper Fidelis boys, the U. S. Marines.

While in service he led a very athletic life . . . boxing on the Marine team, and playing football, in which he suffered a knee injury that kept his leg in a cast for months. It was because of this injury that Bob took up weight-training, since this is the quickest method of rebuilding the body. Each Tuesday, Thursday, and Saturday finds him at Abe Goldberg's gym taking a terrific workout with his pal, Buddy Basil.

Bob's well-modulated baritone voice and acting ability have been put to good service in amateur theatricals and in radio announcing. So you can see, Hollywood, that

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AMAZING Weider Formula #7
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WHY IT WORKS

Weider Formula #7, penetrates deep beneath the surface of the scalp, dissolving dirt and other obstructions from hair shaft, permitting healthy hair to grow. Works on the principle that you can't thread a needle with a clogged eye and you can't grow hair with a clogged scalp.

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1 Apply tonie once a day with gentle massage.



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BODY BEAUTIFUL invites your letters of comment on our choice for stardom this month, knowing that with your help and support, we'll have no trouble in putting Hover 'over'.

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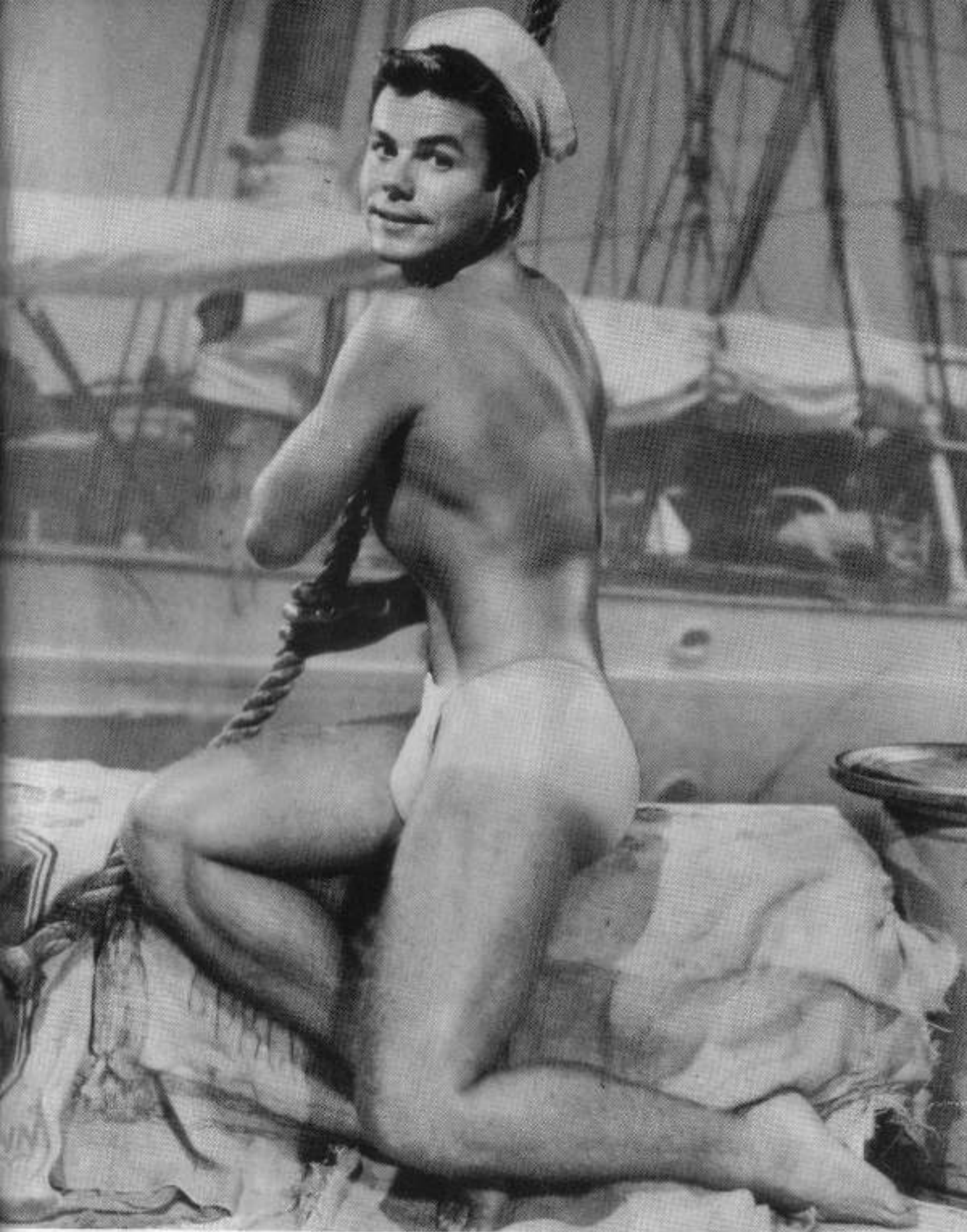
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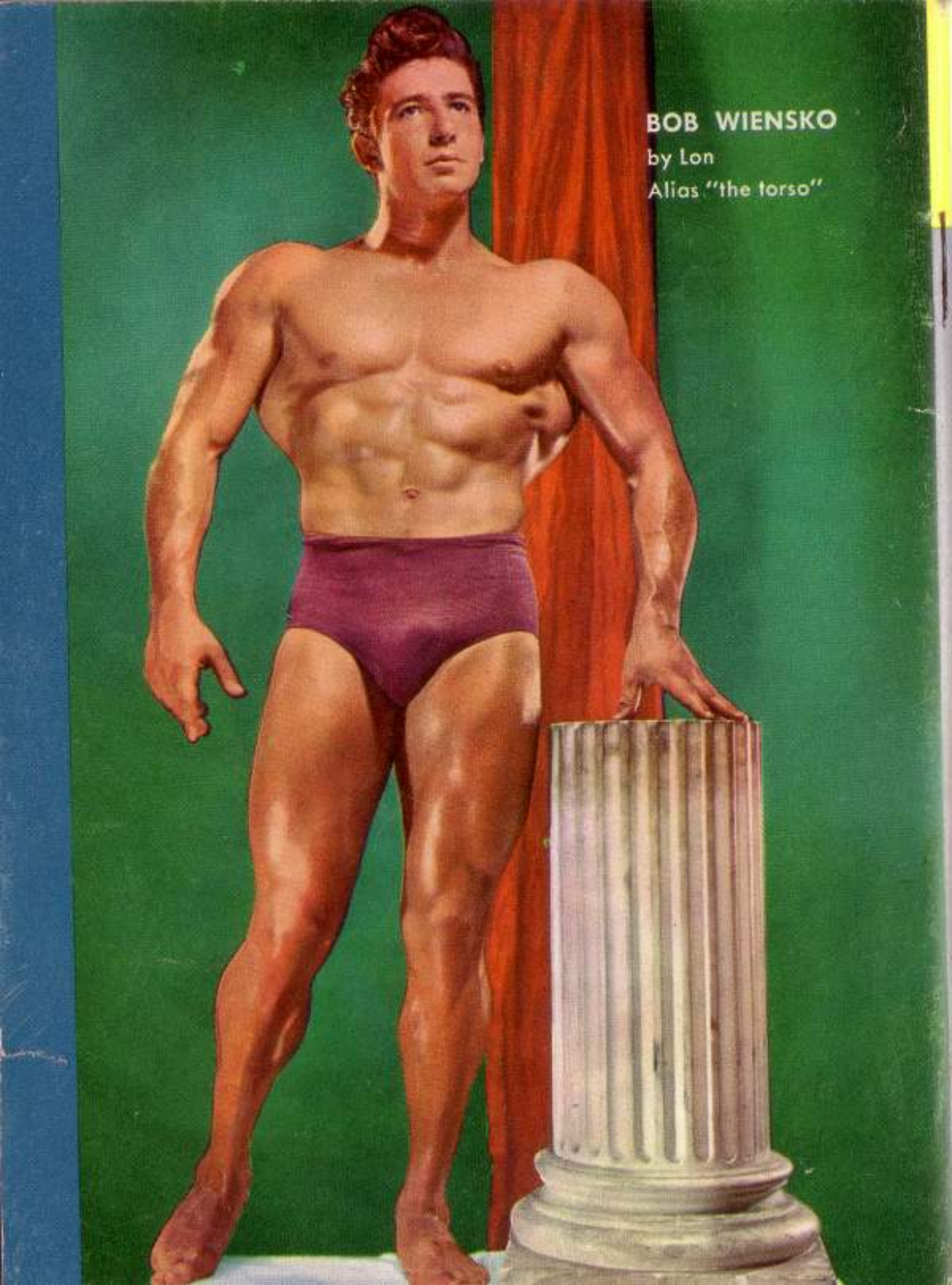
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